

Vincent Etchebehere

Director of Sustainability and New Mobilities

Air France

Vincent Etchebehere started his career 16 years ago with Air France-KLM, on a VIE basis within the Northern Europe delegation in Stockholm, as a business intelligence analyst. He then worked in Paris in the Pricing Revenue Management department, before taking up the position of Chief Project Officer in Rome, in charge of the partnership between Air France KLM and Alitalia on the Pricing Revenue Management part. In 2011, he became Head of Commercial Performance for European markets to Asia and the Caribbean and Indian Ocean, before being appointed Chief of Staff to the Executive Vice President Commercial, Sales and Alliances of Air France-KLM.

In 2016, he was appointed General Manager Air France-KLM Mexico, based in Mexico City, then General Manager Canada based in Montreal. In June 2020, he was appointed Vice President Sustainability and New Mobilities of Air France.



About Air France-KLM decarbonization trajectory

Given the climate challenges facing society today, we feel that it is our responsibility to accelerate our environmental transition and become the leader of a more sustainable aviation industry. The decarbonisation strategy for our activities is primarily centred around reducing our direct and indirect CO₂ emissions, with a targeted reduction of 30% per passenger/km by 2030 (compared to 2019). We have come up with three main levers to help us reduce our emissions :

Renewal of our fleet : We aim to have 64% new-generation aircraft in our fleet by 2028.

Use of sustainable aviation fuel : We already plan to use more than 10% sustainable aviation fuel on board our aircraft by 2030, exceeding the obligations set by the European Commission.

Adopting eco-piloting methods : Our pilots already apply the most energy-efficient procedures whenever possible. Some examples of such procedures include detailed flight plans, adjusting speed, and optimising trajectories, landing configurations, and taxiing with a single engine.

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