

## **Press Release**

# Airbus to focus on A220 interior and Connected-Cabin innovations at APEX Expo 2018, Boston USA

- Debut of Airbus new A220 Family full-scale interior mock-up
- Updates on Airbus' leading passenger experience and connected-cabin technologies
- Visit Airbus at the Boston Convention and Exhibition Center, Exhibit Hall Level 0 Exhibit Hall C; Airbus booth # 143 – from Tues 25<sup>th</sup> to Thurs 27<sup>th</sup> September
- Media Briefing at 9.25am local time, Tuesday 25<sup>th</sup> September

**Toulouse, 20 September 2018** – Airbus will showcase its latest cabin innovations at this year's APEX Expo in Boston, USA – the world's largest dedicated event for the in-flight passenger entertainment experience, connectivity and passenger services.

At its booth, Airbus will introduce the latest 'Connected-Cabin' innovations for a personalised passenger experience and will also present the interior of its latest aircraft family member – the A220. Airbus will also update visitors with the ongoing rollout of the Airspace cabin brand. Moreover, partnering with Inflight VR, Airbus is one of three finalists for the Crystal Cabin Award category "Best Customer Journey Experience". The official awards ceremony will take place on the eve of the Expo – Monday, 24<sup>th</sup> September.

#### New A220 full-scale mock-up unveiled

A highlight of the Expo will be the debut of Airbus' new full-size A220 Family interior mock-up — which affirms Airbus' industry-leading cabin experience and superior comfort for smaller single-aisle aircraft. In particular, visitors to the A220 mock-up will experience the aircraft's passenger-pleasing features including wide seats and aisle, high-capacity overhead baggage stowage and large windows.

#### For journalists in particular:

Airbus will host a dedicated briefing for the trade press and also for the national and regional media attending the show, on Tuesday 25<sup>th</sup> at 09:25 (local time).
This will include news, 'pax-ex' developments and new connected-cabin technologies. In addition, all Airbus aircraft cabins will be presented in full 3D using VR headsets.

Airbus' space-efficient concepts go beyond new products: Airbus' Upgrade Services will present its range of retrofit solutions and services. Cabin experts and executives will be available for dedicated media briefings and interview opportunities each day.

### About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2017 it generated revenues of €59 billion restated for IFRS 15 and employed a workforce of around 129,000. Airbus offers the most comprehensive range of passenger airliners from 100 to more than 600 seats. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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