Photo Release

Primera takes delivery of its first A321neo

Confirming the success of the A320 Family on the market

Hamburg, 16th April 2018 – Primera Air, a low-fare Nordic airline, has taken delivery of its first Airbus A321neo at an event in Hamburg in presence of Andri Már Ingólfsson, CEO and President of Primera Travel Group and Kimon Sotiropoulos, Vice President Sales Northern and Central Europe from Airbus. The aircraft which was assembled in Hamburg is the first of three A321neos to be leased from GECAS in 2018. Primera Air will also lease a further five A321neos from other lessors, including two A321LRs, growing its fleet to eight aircraft in 2018.

The aircraft, powered by CFM Leap-1A engines features a two class layout with 16 premium and 182 economy seats. The aircraft was selected by Primera Air for its outstanding operational efficiency, comfort and range. The aircraft will be deployed in the United Kingdom and France on transatlantic destinations to North- America.



Photo caption: Primera Air takes delivery of its first A321neo in Hamburg.

The A321 is the largest member of the A320 Family, seating up to 240 passengers, depending on cabin configuration. Incorporating the latest engines, aerodynamic advances and cabin innovations, the A321neo offers a reduction in fuel consumption of at least 15 per cent per seat from day one and 20 per cent by 2020.

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About Primera

Primera Air is a low-fare Nordic airline that offers scheduled flights from Europe to more than 70 destinations across the Mediterranean, Middle East, Asia, Caribbean and North America. Originally founded in Iceland in 2004 in Iceland, as a charter provider, Primera Air has grown to become a fully – scheduled LCC that now carries over one million passengers each year. Initially, Primera Air operated charter flights for major Scandinavian tour operators with its main hubs in Denmark and Sweden, but gradually it has moved towards scheduled services. Today Primera Air operates mid and long-haul flights from its bases in Scandinavia, UK and France.

About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2017 it generated reported revenues of \in 67 billion – or \in 59 billion restated for IFRS 15 - and employed a workforce of around 129,000. Airbus offers the most comprehensive range of passenger airliners from 100 to more than 600 seats. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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