
Airbus to land at India Aviation 2016

To highlight its 'Make in India' footprint and what makes it India's aircraft of choice

New Delhi, 10 March 2016 — Airbus will make its presence felt at India Aviation 2016 being organized in Hyderabad from 16-20 March. Visitors to its stand (# 9) in Hall A will find scale models of the A380 (the world's most spacious and quiet passenger aircraft), the A350 XWB (the latest generation airliner available on the market today) and the A320neo (the world's best-selling and most fuel efficient single aisle aircraft) on display besides detailed information on Airbus' entire product portfolio.

In addition a customer A350 XWB aircraft and a customer A380 aircraft will be on static display for a part of the week.

Airbus is India's aircraft of choice with over 70% market share in the country. It is at the forefront of the 'Make in India' initiative and is fostering long term partnerships with India's civil aviation sector. This means plugging India in its global procurement and engineering value chain.

In 2015, Airbus' annual procurement from India exceeded US\$500 million from over 45 suppliers, together employing more than 6,000 people. As a result, every Airbus aircraft being produced today is partly made-in-India. It has now set its sights on exceeding US\$2 billion in cumulative sourcing over the next 5 years up to 2020.

Around 400 engineers are working for Airbus in India in core areas such as structural analysis, digital mock-up, avionics software design & testing and computational fluid dynamics. A specialised team of engineers and researchers is engaged in developing futuristic aviation technologies. Several hundred more are employed at the two dedicated design centres, operated by partners, in Bengaluru.

Besides making several press announcements during the week, such as the launch of the latest Indian Global Market Forecast, informal A350 XWB and A380 product briefings will also take place at the Airbus stand, where executives will be available for interviews.

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