

iflya380.com: Choose. Fly. Love A380.

A one-of-a-kind booking tool for the world's most iconic aircraft: Airbus created the iflyA380.com website to take travel planning to the next level. iflyA380.com is an online booking assistant that features the first and only flight search system that sorts results by aircraft type, heralding a new trend in flight differentiation with the double deck A380.

About iflyA380.com

On the site, travellers can browse all A380 flights, explore all A380 destinations, and discover the distinctive on-board services that world-class airlines offer in every class.

Ease-of-use: Users simply select their departure location, destination, and travel dates. The search results show all relevant flights on the A380, indicating carrier, price and itinerary. After selecting a preferred flight, users are automatically redirected to the carrier's website to finalise the booking.

About the iflyA380 app

Bringing together passion for innovation and the A380: The iflyA380 app takes advantage of Apple's latest technology to open the doors of its iconic A380 aircraft to more passengers worldwide. It enhances Airbus' existing iflyA380.com booking assistant with more choices, features and content and new possibilities to interact with the A380, including a sneak peek at the cockpit.

In addition to the flights booking features and real-time notifications, travellers will also enjoy a wide range of exclusive innovative services linked to the A380. These include the option to explore destinations based on geolocation and personal interests and cabin discovery in Virtual Reality. Passengers will also enjoy a connected and immersive in-flight experience based on an Augmented Reality feature.

With this new app, Airbus is set to make the passengers' favourite flying experience even more memorable, from travel inspiration to their final destination.

About the A380

The passengers' favourite: The world's most spacious aircraft has a proven track record with passengers; according to an independent survey, 98% of A380 passengers would recommend flying on the A380 to their friends and family.

To date, over 200 million passengers have flown with the A380, which has been awarded Best Aircraft Type by Global Traveller magazine for two years running.

The A380 offers more personal space and the widest seats in the sky in all classes, including economy class. As the smoothest, quietest flight, it offers accessible luxury and unparalleled comfort in all classes.

Information

Facts & Figures

- **More than 120 A380 routes** are operated with **13 premier airlines**: Air France, Asiana Airlines, British Airways, China Southern Airlines, Emirates, Etihad Airways, Korean Air, Lufthansa, Malaysia Airlines, Qantas, Qatar Airways, Singapore Airlines, Thai Airways International
- Serving **60 destinations**, including the world's most visited cities, such as London, Paris, Dubai, New York, Bangkok, Singapore, Kuala Lumpur, Mexico city, Sydney and Shanghai. A complete list is available at <https://www.iflya380.com/a380-destinations.html>

Photos, infographics and videos are available at:

➔ <http://www.airbus.com/newsroom.html>

➔ See what passengers share on social media about their A380 experiences:
<https://www.iflya380.com/social-wall.html>

**Epinion: Independent agency surveying passengers arriving on A380 flights at London Heathrow.*