

Joint Press Release

Communications, Intelligence and Security

Airbus and The Climate Corporation join forces to empower farmers with reliable satellite imagery

[@AirbusSpace](#) [@climatecorp](#) [#farming](#)

Toulouse, 08 April 2019 – Airbus Defence and Space and The Climate Corporation (Climate), a subsidiary of Bayer, have announced a new global agreement to deliver best-in-class, frequently updated satellite imagery from Airbus to farmers through The Climate Corporation’s Climate FieldView™, an industry-leading platform of digital agriculture.

As a result, farmers who use Climate FieldView can access high-resolution data of their fields - from the Airbus SPOT 6, SPOT 7 and Pléiades satellites - throughout the growing season. This will give FieldView customers the ability to more precisely monitor crop health and performance, helping them take action in the field before yield is impacted at the end of the season. They will also be able to visualize this satellite imagery alongside other data layers in their FieldView account, including planting and yield data, to unlock new insights about crop health.

“We are very pleased to be working with The Climate Corporation to enhance FieldView by providing them with access to updated, cloud-free images within the time frame required to efficiently monitor crops at each key growth stage,” said François Lombard, Head of Intelligence Business at Airbus Defence and Space.

The large swath and coverage capabilities of the SPOT satellites enable mapping at a national level down to individual farmland parcels, while the Pléiades satellites can be used to pinpoint details in specific areas, thanks to its combination of sub-meter resolution and multispectral bands. The complementarity between SPOT and Pléiades resolutions, swaths and revisits, is crucial for effectively monitoring crops more precisely and helps enable more-informed decision-making.

“High-quality satellite imagery integrated into a farmer’s Climate FieldView account can bring in more consistent and invaluable field-level insights,” said Steven Ward, Senior Director of Geospatial and Weather Sciences at The Climate Corporation. “This partnership with Airbus supports Climate’s commitment to deliver the most robust imagery ecosystem on the farm, helping farmers make important decisions tailored precisely to their individual fields.”

The Climate Corporation’s mission is to help all the world’s farmers sustainably increase their productivity through the use of digital tools. First launched in the United States in 2015, the company’s Climate FieldView platform gives farmers a deeper understanding of their fields so they can make more informed operating decisions to optimize yields, maximize efficiency and reduce risk. FieldView is currently on more than 60 million paid acres across the United States, Canada, Brazil and Europe. It has quickly become the most broadly connected platform in the industry and will continue to expand into other global regions over the next few years. For more information, visit climate.com.

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About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2018 it generated revenues of € 64 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

About Bayer

Bayer is a global enterprise with core competencies in the life science fields of healthcare and nutrition. Its products and services are designed to benefit people by supporting efforts to overcome the major challenges presented by a growing and aging global population. At the same time, the Group aims to increase its earning power and create value through innovation and growth. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2018, the Group employed around 117,000 people and had sales of 39.6 billion euros. Capital expenditures amounted to 2.6 billion euros, R&D expenses to 5.2 billion euros. For more information, visit www.bayer.com.

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