

Press Release

Heli Expo 2018

Heliflite China orders 10 Airbus light helicopters and becomes official distributor in China

Seven H125s and three H130s on order will support emerging commercial and HEMS markets

Las Vegas, 27 February 2018 – Airbus Helicopters has signed with Heliflite China for an order of seven H125 and three H130 aircraft. The company, based in Xian, China, has also been accredited as an official Airbus Helicopters distributor in the region, supporting Airbus' growth in this rapidly developing market.

The light helicopters will be used for utility and helicopter emergency medical services (HEMS) missions throughout China.

“Given the sheer size of the market and its potential in China, we are preparing for future growth by ensuring we will have the necessary resources available to support all of our operations in the country,” says Marie-Agnes Veve, Head of Airbus Helicopters in China. “Heliflite China already has an established reputation for professionalism and integrity, and Airbus Helicopters is very happy to have them on board helping us promote and sell our products to customers.”

Heliflite China is a well-known figure in the helicopter market in China, having begun their distribution operations in 2002. They will now become part of the global Airbus Helicopters network, supporting Airbus to prepare for future growth by helping address new customers operating small helicopter fleets in remote regions.

“We are proud to be an official distributor of Airbus products in China, where we expect to see a large increase in orders in the coming years,” said Du Li, President of Heliflite China. “Airbus' wide range of helicopters offers the right choice for any mission for customers in this emerging market. We are happy to be able to support this growth.”

The H125/H130 is the single-engine best-seller in the Chinese general aviation community, and represents the largest turbine helicopter fleet in China – making up nearly 50% of all light single engines in the country - with more than 125 aircraft from this family currently in operation.

Airbus Helicopters is the leader in the Chinese helicopter market with a market share of close to 40%. The helicopter industry has experienced approximately 20% annual growth in the country over the past five years and Airbus expects this trend to continue. Airbus supports its customers through 7 local offices and a Regional Customer Service Center, and is the first Western helicopter manufacturer to set up a final assembly line (FAL) in the country.

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Be sure to follow **Airbus Helicopters** for all the news and events throughout the show:
<http://www.airbus.com/newsroom/events/HAI-2018.html>.

Twitter: @AirbusHeli

About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2017 it generated revenues of € 67 billion and employed a workforce of around 129,000. Airbus offers the most comprehensive range of passenger airliners from 100 to more than 600 seats. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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