

Airbus creates new commercial drone services start-up “Airbus Aerial”

- Launches U.S. base and business, headquartered in Atlanta, Georgia
- Starts operations with imagery services fusing drones, satellite images and software to bring deeper insights to commercial customers
- Appoints Jesse Kallman as President Airbus Aerial U.S.

Dallas, Texas, 10 May 2017 – Airbus (stock exchange symbol: AIR) today launched its U.S. base and operations of a new commercial drone start-up, named Airbus Aerial, at the AUVSI Xponential tradeshow and conference in Dallas.

With bases both in the U.S. and in Europe, Airbus Aerial’s initial business will focus on developing new imagery services. These services will leverage the best software and aerospace technology from across the globe to offer actionable data and analysis of information provided by drones, satellites, high altitude aircraft and other sources.

“Through Airbus Aerial, we are uniquely positioned and fully committed to advancing the commercial Unmanned Aerial Systems (UAS) industry. It is bringing together partners from across the industry – ranging from vehicle manufacturers, data analytics companies, service providers and others – to enable data-focused services at large scale,” said Dirk Hoke, Chief Executive Officer of Airbus Defence and Space. “Using an integrated combination of assets, from UAS platforms to satellite imagery, Airbus Aerial is rolling out a wide range of new imagery services. In the future, additional pillars of the Airbus Aerial activities will be in the area of cargo drone services as well as providing connectivity via aerial assets.”

The U.S.-based part of Airbus Aerial will be headquartered in Atlanta, Georgia, and is led by Jesse Kallman, a UAS industry expert with more than 12 years of experience including research at Georgia Tech, federal policy at the Federal Aviation Administration (FAA), commercial UAS at Airware, and advocacy with groups like AUVSI (Association for Unmanned Vehicle Systems International). Kallman has served as a trusted adviser to executives at Fortune 500 companies, members of Congress, senior officials at the FAA and White House, and leading Silicon Valley Venture Capital groups.

“Drones are only a piece of a much larger picture for us,” said Kallman. “Airbus Aerial brings together a variety of aerospace technologies – including drones and satellites – combines them in a common software infrastructure, and applies industry-specific analytics to deliver tailored solutions to our customers’ biggest challenges.”

Airbus Aerial imagery services targets a range of applications for commercial industries, such as insurance, agriculture, oil and gas, and utilities, as well as state and local governments.

Press Release

Recruitment for positions in software development, data analytics and drone operations, among other roles, has begun. Airbus Aerial is also looking for new partnerships to help bring these new services to market. For more information on available positions with Airbus Aerial or to inquire about partnerships, please visit www.airbusaerial.com.

Click [here](#) to download the professional bio of Airbus Aerial president, Jesse Kallman

Click [here](#) for video of Airbus Aerial services

About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2016, it generated revenues of € 67 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners from 100 to more than 600 seats. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as Europe's number one space enterprise and the world's second largest space business. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

Media contacts

Bart Greer

+15713067246

M: +17033341571

barton.greer@airbus.com

Alain Dupiech

+33 786295471

alain.dupiech@airbus.com