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04 May 2016

Airbus Defense and Space and Hexagon Geospatial Sign Content Agreement for Smart M.App

Airbus Defense and Space and Hexagon Geospatial have signed an agreement for a content-sharing program that will enable Hexagon Smart M.App developers and end-users to access and benefit from Airbus Defense and Space' Earth observation data. This content is now available through the Smart M.App platform, including new and archive very-high and high resolution optical imagery products from Pléiades (50cm) and SPOT (1.5m) satellites.

Hexagon Smart M.App is a cloud application that delivers a dynamic information experience. It provides a powerful and simple way to incorporate analysis into intelligent maps to help solve real business problems. This partnership will allow developers to create new applications giving end-users easy access to fresh geospatial information coupled with business intelligence to monitor and understand change in their areas of interest.

"Hexagon Geospatial has created new opportunities for developers to build and deliver game changing applications to our customers, "said Greg Buckman, Head of Airbus Defense and Space's Intelligence Business activities in North America. "We are excited to see how our data, integrated within these applications, can help organizations make sound business decisions."

Hexagon Geospatial helps its customers envision, experience and communicate geographic information through creative software products and platforms. The company's technology stack provides the form to design, develop and deliver solutions that solve complex, real-world challenges.

"Today's sophisticated end-users want customized analytics that meet their dynamic and unique workflows – providing them with a quick snapshot to support faster and more effective decision-making," said Mladen Stojic, President of Hexagon Geospatial. "Our new partnership with Airbus Defense and Space satisfies this need by empowering the creation of smart applications that leverage both enhanced imagery and our software solutions."

In the future, Airbus Defense and Space would like to make powerful radar data from the TerraSAR-X satellites and a range of digital elevation models available for Hexagon Geospatial smart applications as well.

Please visit Airbus Defense and Space at HxGN Live, June 13-16 in Anaheim, California at booth 310.

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About Airbus Defense and Space

Airbus Defense and Space, a division of Airbus Group, is Europe's number one defence and space enterprise and the second largest space business worldwide. Its activities include space, military aircraft and related systems and services. It employs more than 38,000 people and in 2015 generated revenues of over 13 billion Euros.

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About Hexagon Geospatial

Hexagon Geospatial helps you make sense of the dynamically changing world. Hexagon Geospatial provides the software products and platforms to a large variety of customers through direct sales, channel partners and other Hexagon businesses. Hexagon Geospatial is a part of Hexagon. For more information, visit www.hexagongeospatial.com.
Hexagon Geospatial is part of Hexagon, a leading global provider of information technologies that drive quality and productivity improvements across geospatial and industrial enterprise applications. Hexagon's solutions integrate sensors, software, domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information, automate business processes and improve productivity. They are used in a broad range of vital industries. Hexagon (Nasdaq Stockholm: HEXA B) has more than 15,000 employees in 46 countries and net sales of approximately 3.1bn USD. Learn more at http://hexagon.com/.