

# Press Release

## Airbus inaugurates its Innovation Centre in China

Partnering with local innovation forces to shape the future of flight

**Shenzhen, China, 21 February 2019 –** Airbus has inaugurated its Innovation Centre in China at an official opening ceremony in Shenzhen, China, one of the world's leading innovation hotspots.

Airbus China Innovation Centre (ACIC) has been operating since early 2018 and currently focuses on designing, testing, and certifying new technologies relating to five areas: Hardware Lab, Cabin Experience, Connectivity, Manufacturing Innovation and Urban Air Mobility (UAM). ACIC is committed to identifying the next big innovation to transform the aerospace sector, leveraging local talent, technologies and partners to further enhance Airbus' capabilities to shape the future of flight.

Airbus also signed a Memorandum of Understanding (MoU) with Shenzhen Municipal Commerce Bureau for close collaboration, acceleration, application and industrialization of UAM. With extended regional partners, Airbus aims to further develop the local UAM ecosystem and promote solutions that fit local transportation needs.

As Airbus' first disruptive innovation centre in Asia, and second worldwide after A<sup>3</sup> in Silicon Valley, ACIC's mission is to fully leverage local advantages including talent, enterprises and the ecosystem, to combine it with Airbus' aerospace expertise to identify, explore and accelerate breakthroughs in technologies, business models and new growth opportunities.

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#### **About Airbus**

Airbus is a global leader in aeronautics, space and related services. In 2018 it generated revenues of € 64 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

### Contacts for the media

Kevin Jia ning.jia@airbus.com +86 10 8047 5018
Matthieu Duvelleroy matthieu.duvelleroy@airbus.com +33 6 29 43 15 64

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