

## **Hubertus Groepper**

Innovation Programme Manager

**AIRBUS**

Hubertus Groepper joined Airbus in 2009, starting his career in Strategic Procurement for helicopter engines and transmissions. Contributing to the evolution of helicopter programmes and the execution of innovation projects, Groepper's career evolved further in the Strategy Department where he worked on the company's long-term business ambition. As part of this role, Groepper initiated projects which aim to deliver a purpose-driven vision for Airbus Helicopters, scoping possibilities for the company's products and re-imagining what vertical lift can offer to the world.



Drawing on his operational and strategic experience, his focus is on the creation of a unique new business that integrates innovation in aviation, medical and digital domains to deliver a direct positive impact to communities and stimulate economic development.

Groepper holds an MBA from the Free University of Berlin.