AIRBUS

A350F design contest technical brief

- Designs can only include original artwork from the participant
- Stock shot images from image banks can be used but are subject to later licence availability
- Do not use images or artwork without copyrights or just picked on the web
- Designs have to be submitted on the aircraft side views provided only
- Company logo (Airbus) and product logo (A350F) have to be clearly visible on the design and shall not be modified in colour or in shape
- Two colour variants are provided (Airbus blue shades & black/grey)
- Areas on the aircraft which are designated as not customizable are to be left blank from any artwork
- Areas on the aircraft which are designated as non-adhesive compatible cannot be decorated with photo or very detailed artwork

Check out the Airbus brand guidelines : <u>www.brand.airbus.com</u> File formats accepted: jpg, png, pdf Max le size accepted: 256MB Source files (vector graphics, original drawing & illustrations) will only be requested from the winning project.

Have fun !