

Juan Jose TOHA

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As Director of Corporate Affairs and Sustainability of LATAM Group, Juan José elaborates the company's Public Affairs, External Communications and Sustainability strategy.

Prior to joining LATAM in 2019, Juan José worked in the United Nations Food and Agriculture Organization (FAO) regional office for Latin America and the Caribbean, based in Santiago, Chile. In addition to this, Juan José has also been Head of Communications for Codelco and for BHP Sudamerica.



Juan José has extensive experience in the design and implementation of communication strategies, as well as great knowledge of organizations' relationship with its environment.

Juan José is a Journalist with a degree in Sustainability from Oxford University, in addition to a Masters and Doctorate in Communication from the Universidad Autonoma de Barcelona.