



Pre-Farnborough Media Day

Bruno Even – Airbus Helicopters CEO

HELICOPTERS

06 July 2018

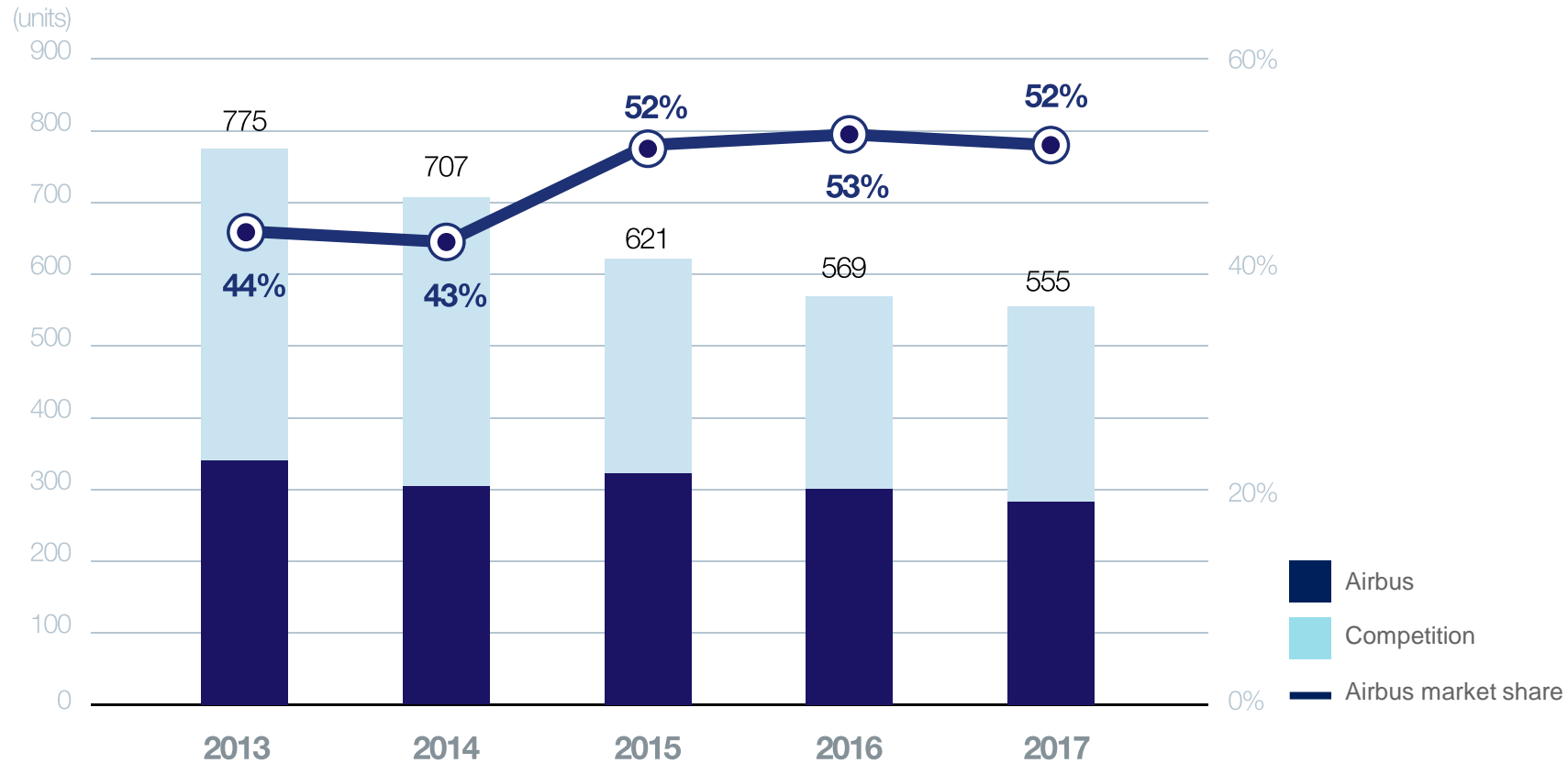
AIRBUS

A global leader

Strengthening our position in a new market environment

6.33 Bn€
Revenue in 2017

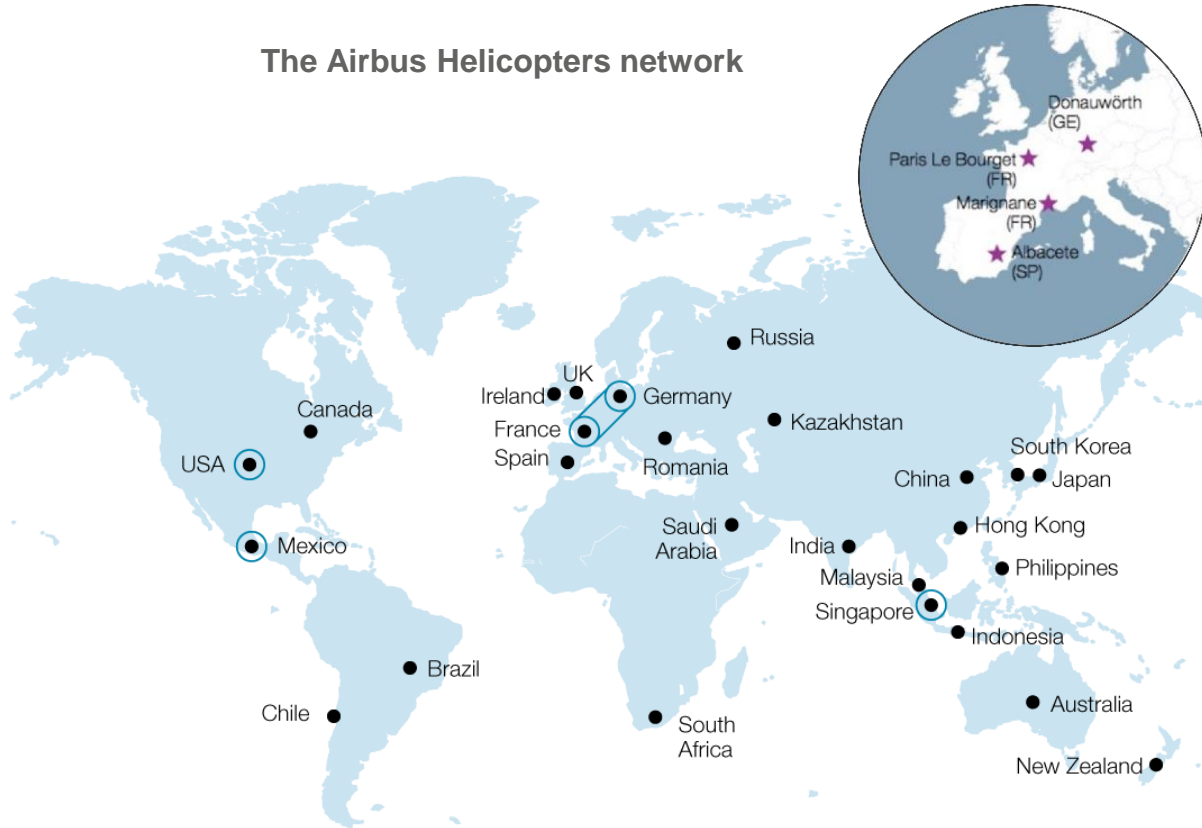
5-year civil & parapublic evolution of gross bookings



Resilient by design

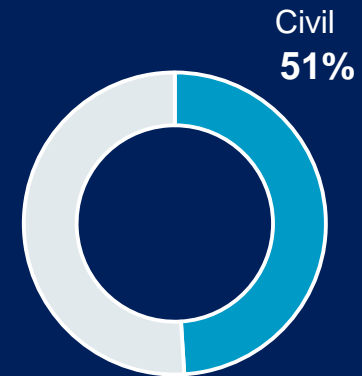
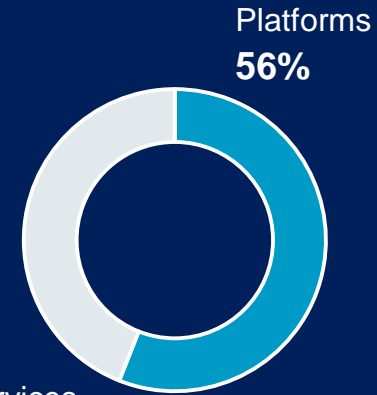
Robust mix of activities provides platform for growth

The Airbus Helicopters network



● Global presence ○ Technical support hubs ★ Home countries

External Revenue split 2017



Over the next 20 years, the global civil market will represent nearly 22,000 units

Supported by growth in emerging markets

H125 / H130
Single-Engine



H135 / H145
Light Twin-Engine



H160
Medium



H175
Super Medium



H215 / H225
Heavy



Airbus Helicopters has the widest and most modern product range to meet the demand

Capturing growth



Emerging regions
will represent
half the fleet in
service by 2036...

...and will
contribute to more
than 80%
of the growth

Addressing future military needs

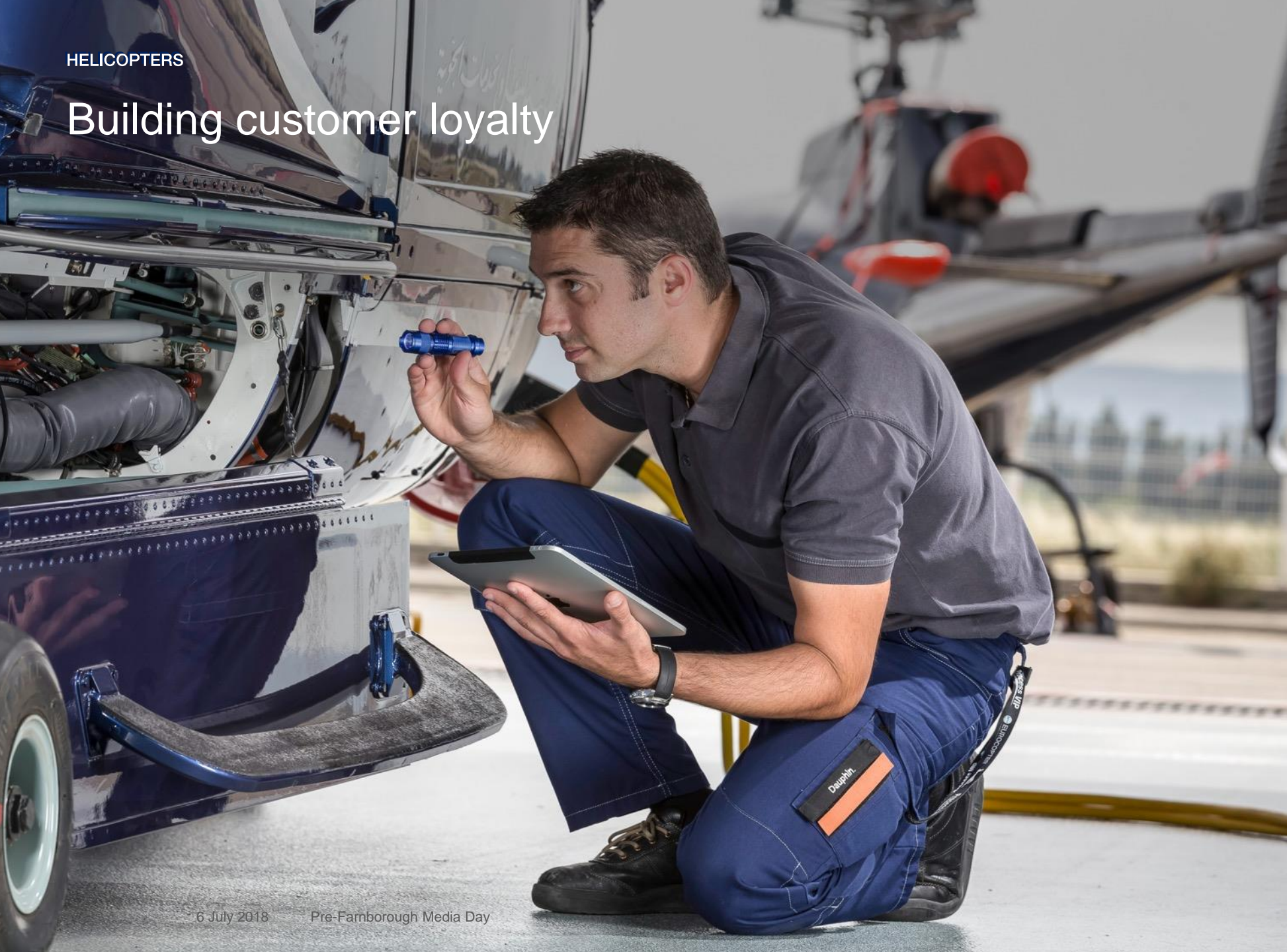


The widest
and most modern
military range

Meeting current and
future requirements
of armed forces
worldwide

HELICOPTERS

Building customer loyalty



Support & Services at the core of our strategy

-  HCare tailored services
-  Global integrated contracts
-  Analytics / Connected services
-  Continued focus on cost reduction and fleet availability

HELICOPTERS

A new industrial model



Supporting faster
and standardised
operations

Driving quality and
competitiveness
for our customers

Preparing the future of vertical flight



eVTOLs and UAVs will enter the market over the next decade

Investing today in enabling technologies

Thank you