Head of Marketing Communications

Airbus Overview

Toulouse April 9th, 2014





Safe Harbour Statement

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This presentation includes forward-looking statements. Words such as "anticipates", "believes", "estimates", "expects", "intends", "projects", "may" and similar expressions are used to identify these forward-looking statements. Examples of forward-looking statements include statements made about strategy, ramp-up and delivery schedules, introduction of new products and services and market expectations, as well as statements regarding future performance and outlook. By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements.

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The headlines

13,918 aircraft sold



Airbus presence The world flies Airbus Aircraft



To end March 2014



2013: A year of new industry records for Airbus

		Previous records	Airbus records
Orders	1,619 gross	1,608 (Airbus 2011)	- Orders
	1,503 net	1,419 (Airbus 2011)	Deliveries
Backlog	5,559 aircraft	4,682 (Airbus 2012)	Backlog

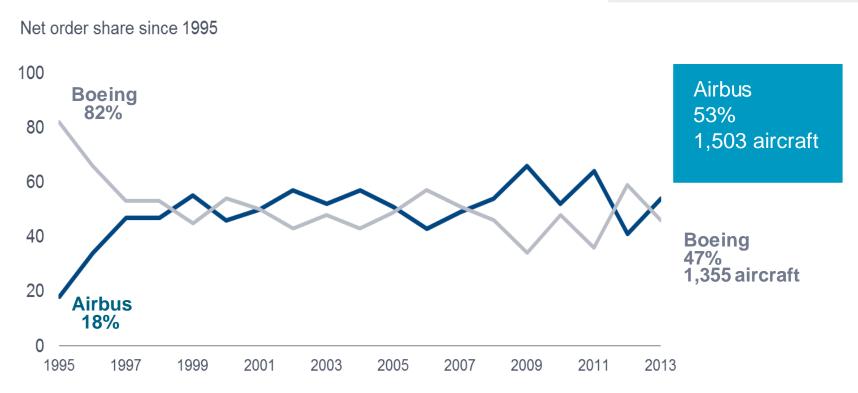
Industry records for a single Programme

Single-aisle year-end backlog (A320 Family)4,298 aircraftSingle-aisle deliveries in a year (A320 Family)493 aircraftWide-body deliveries in a year (A330 Family)108 aircraft





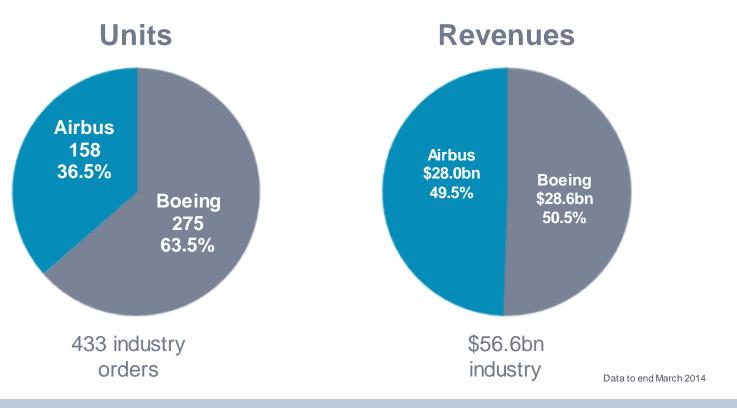
Airbus and Boeing world market share



To end 2013

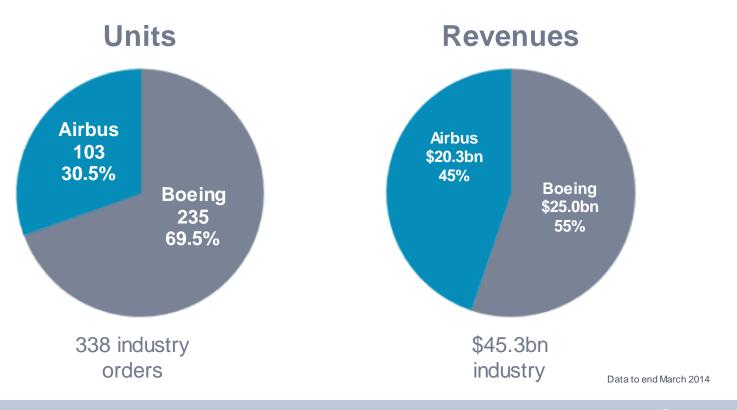


2014 gross market share





2014 net market share





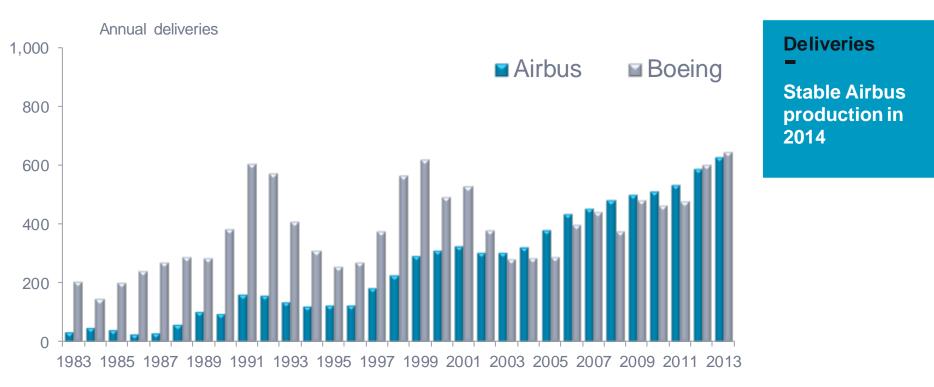
More than 600 Airbus deliveries in 2014



Airbus production Output at record levels



Delivery comparison





Airbus order backlog

	5,521
A380	<u>196</u>
A350 XWB	812
A330	266
A320neo	2,675
A320ceo	1,572

Market reasoning

Need for capacity to absorb growth.

No all-new designs to come in the near-term.

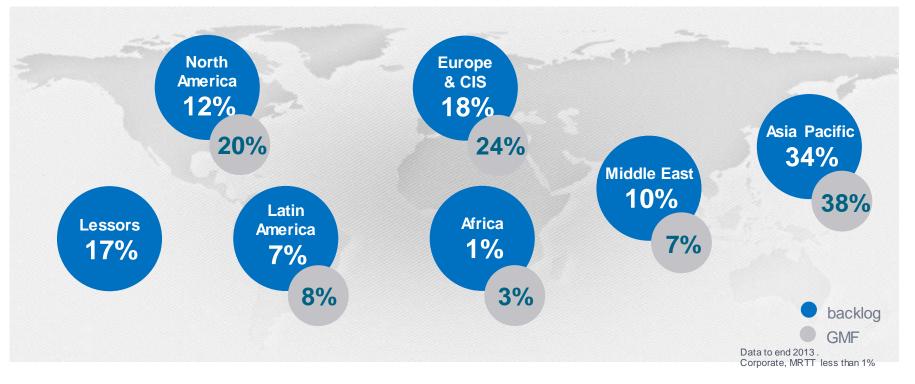
Attractive fuel savings.

Backlog at end March 2014



2013 Airbus order backlog by region

Airbus backlog and GMF





Airlines are buying bigger aircraft



Heathrow Defies Capacity Cap as A380 Aids Passenger Increase Bloomberg

By Kari Lundgren - Jan 13, 2014

London's Heathrow Airport, which has operated close to capacity since the start of the decade, added 2.4 million passengers last year as airlines eked out seats by operating bigger planes including the Airbus A380. Europe's busiest hub attracted 72.3 million travellers in 2013, up 3.4 percent on 2012's 69.9 million, even as the number of flights stagnated, according to a statement today. Seats per aircraft increased by 2.8 percent on average. Heathrow is fighting for the opportunity to build a third runway after being limited by the flight capacity of its two existing strips. Carriers have responded by boosting the average size of jets there, led by a surge in A380 operations that have made the airport the third-busiest in the world for the superjumbo, according to Airbus, up from fourth in 2012.

Congestion relief

Perceptible trend towards higher capacity models



Airbus products

A380 Family

A350 Family

A330 Family

A320 Family



Airbus products

a full range of fuel-efficient products



1,253 new A320 Family orders in 2013





A320 Family production rate to increase to 46



A320 production

Rate 42 today. Rate 44 Q1/2016, rate 46 from Q2/2016



A320 Family



A320 Family Distinct capacity steps between models to best serve market growth



A321, CEO and NEO is the best-selling aircraft in its class



A321 More than 2,000 Orders, 95 customers

As of end march 2014

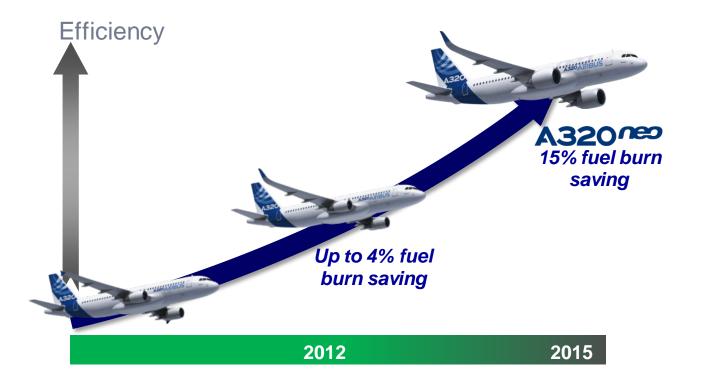


Strong demand for A321s in 2013





Airbus single-aisle strategy builds on proven values



A320 Family Most deliveries now equipped with Sharklets



6,000th A320 Family delivery March 6th, 2014





A320 family seat count evolution



A320 Family Distinct capacity steps between models to best serve market growth

A321 neo with up to 240 seats. A320 with up to 189 seats Both subject to certification

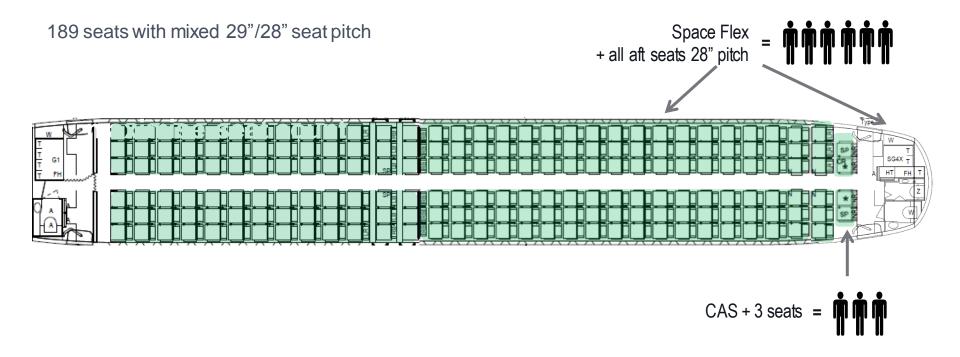


More room for innovation - Cabin enablers available today





A320 from 180 to 189 seats



Subject to certification approval



A320 Featuring new engines and Sharklets





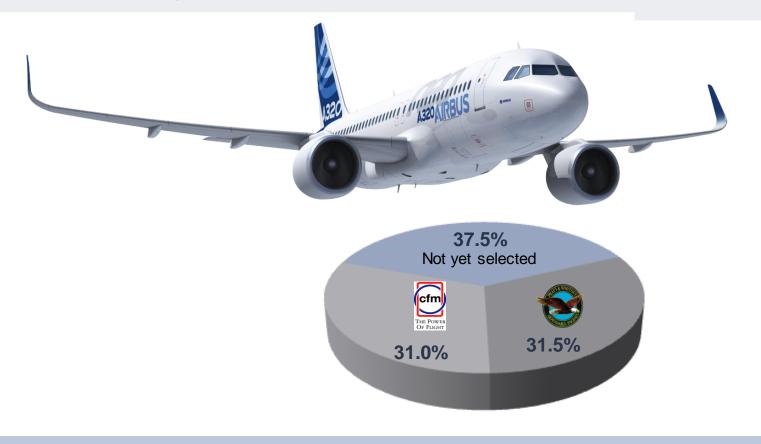
A320²⁰ Every inch counts



A320 Improved engines Higher by pass ratio 12:1 Higher EGT margin Lower engine DMC cost



A320neo engine selection



A320 Engine selection

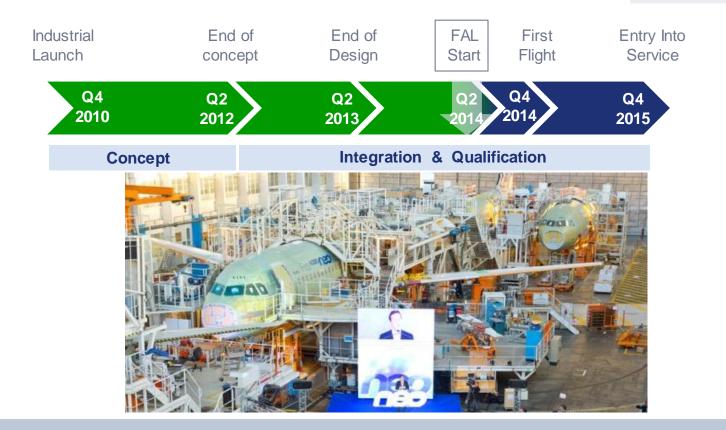
Equal split between engine manufacturers

Data to end February 2014

Source: Press releases



A320 programme is on schedule



A320neo -Seamless integration into the final assembly flow

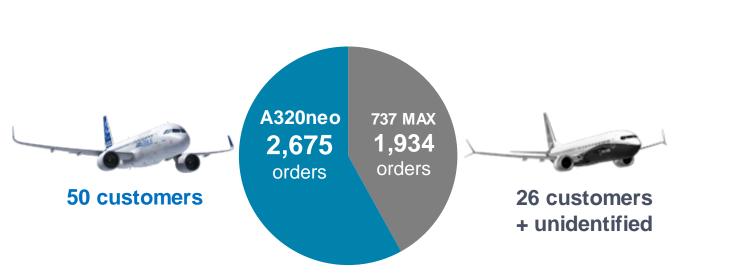


A320 moving forward





NEO leads the MAX in orders and customers



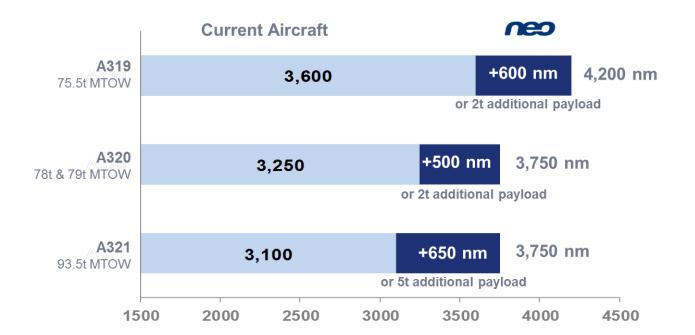
A320 Family 60% prefer A320neo

Data to end March 2014,

Source: Airbus Orders & Deliveries, Boeing.com



NEO - more range, more markets



NEO extra range opens new market opportunities



A321- the 757-200/767-200 replacement



A321 Up to 240 seats. Most costeffective successor



You'd never accept this...



So why would you accept this?



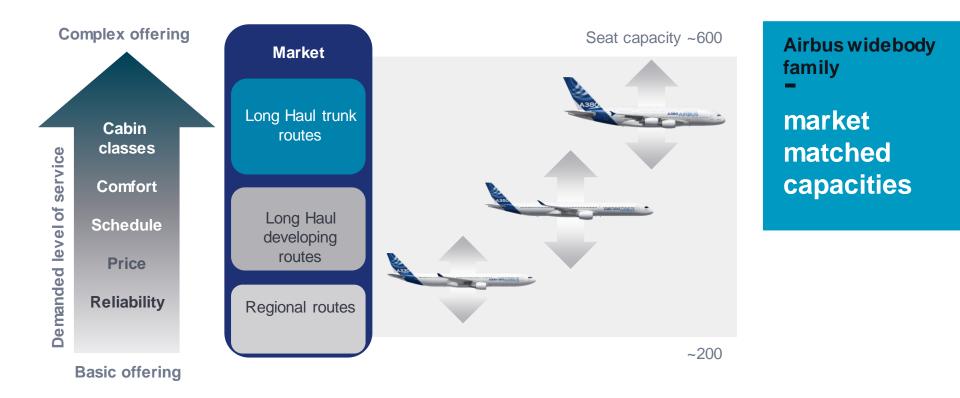


Airbus Wide-body Family: matching market demand





Airbus serving the widebody market





Wide-body sales in 2013





1000th A330 delivery in 2013

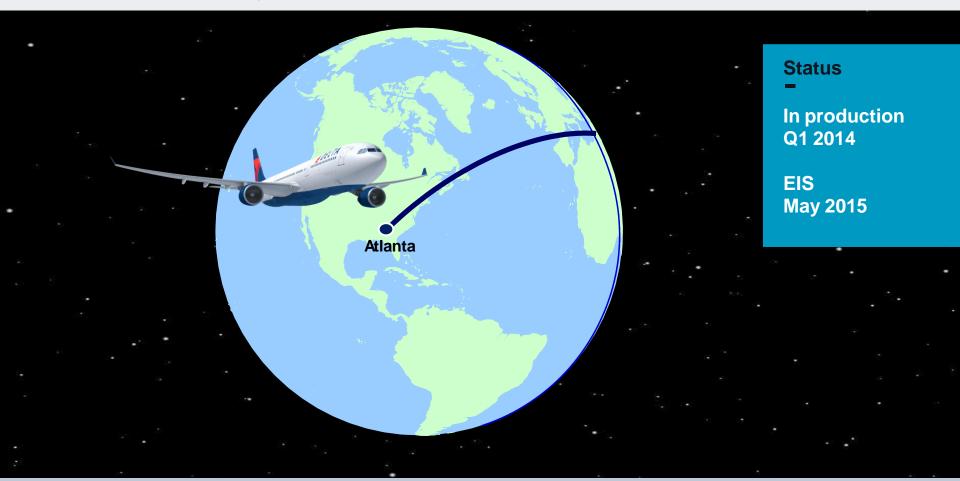


New developments keep the A330 competitive





242t A330 – On target for delivery to Delta



A330 Regional

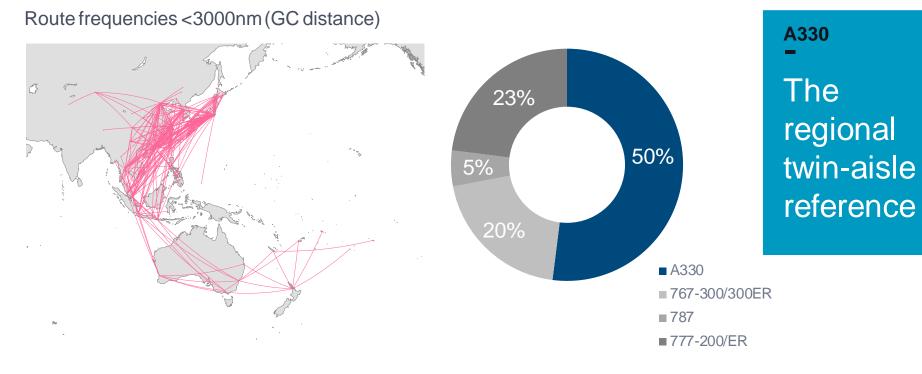




A330 Regional: The Regional Wide-body Solution



A330 dominates the Asia-Pacific regional market



Representative month: September 2013



A330 serving Asia's domestic and regional markets



A330 The regional twin-aisle reference

Assumptions: JAR 3%, 200nm diversion. 85% annual reliability winds, 3% track allowance



Number of congested airports to increase exponentially

Aviation Mega Cities 2012-2032 (Congestion Level 2 & 3)

Number of cities

70 61 60 AKL AMS AUH BAH BCN 50 BJS BNE BOM BRU CAN 50 CHI CMB CPH DEL DOH AKL AMS AUH BCN BJS DUB DXB FRA HEL HKG **BNE BOM BRU CAN CHI** 40 HKT IST JED JKT JNB KUL 35 **DEL DOH DXB FRA HKG** KWI LAX LIS LON MAD IST JED JKT JNB KUL AMS AUH BJS BOM CHI MAN MEL MEX MIL 30 LAX LIS LON MAD MAN DEL DOH DXB FRA HKG MNL MOW MUC NYC MEL MEX MIL MNL IST JNB KUL LAX LON **ORL OSA PAR PER ROM** MOW MUC NYC OSA 20 MAD MAN MEL MOW RUH SAO SCL SEL SFO PAR PER ROM RUH MUC NYC OSA PAR SGN SHA SIN SYD TLV SAO SCL SEL SFO SHA ROM SAO SEL SFO SHA 10 TPE TYO VIE YMQ YTO SIN SYD TPE TYO YMQ SIN SYD TYO YMQ YTO **YVRZRH** YTO YVR ZRH 0 2012 2022 2032

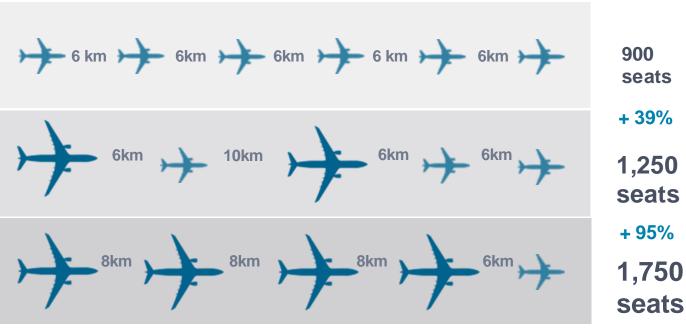
In 20 years There will be 75% more congested airports than today





Wide-bodies help to cope with insufficient airspace

Example: tower control for airspace (30km width) – ICAO rules



Widebody benefit Double the seats in the same airspace



Other A330 market opportunities



A330 markets Mid-size freighter MRTT



A350 XWB shaping efficiency





A350 XWB cabin comfort



A350 XWB on track for delivery to Qatar Airways later this year





A350-1000



A350-1000 -On-track for EIS mid 2017



Very Large Aircraft product positioning - Tomorrow



A380 and A350-1000 boxing in the 777-9X

Positioning

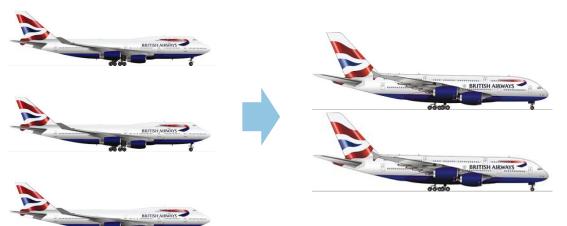


777-8X





A380 economics, explained



Heathrow - LAX daily service

5% more premium seats,7% fewer non-premium seats1% fewer total seats

A380 economics -"19% lower trip costs"

(and a valuable Heathrow slot freed up)

British Airway s statement, February 2014 as reported by Airline Weekly.

Twice daily A380 LHR-LAX summer 2014







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