

Airbus Innovation Days 2019

What customers want...

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AIRBUS

The first 50 years...

Constant innovation

From a dream to 12,000 aircraft delivered



World

Challenges and opportunities

Customers

Healthy growth, pressure on yields

More than 37,000 airplanes over 20 years

Competition drives innovation

Customers

Build an ecosystem for
'zero operational surprises'

Allow operators to focus on core business

\$4.6T services market over 20 years

New territory

Purpose-built for efficiency

Fully integrated into Airbus



New territory

Purpose-built for efficiency

Fully integrated into Airbus



New territory

\$10B services revenue in the next decade

- Optimizing aircraft operational availability
- Streamlining flight operations
- Enhancing passenger experience

Versatility

Two for one

AII-NEO

Airspace cabin

A321LR



AIRBUS

Versatility

Two for one

AII-NEO

Airspace cabin



AIRBUS

Versatility

Two for one

AII-NEO

Airspace cabin

AIRSPACE

AIRBUS

Versatility

New cabin concepts

Connected cabins

Linefit & retrofit solutions

Value

All-new design

Unmatched efficiency

Delivering on commitments



AIRBUS

Value

All-new design

Unmatched efficiency

Delivering on commitments



AIRBUS

Value

Skywise as our digital backbone to bring additional value to our customers

skywise. The beating heart of aviation

Innovation

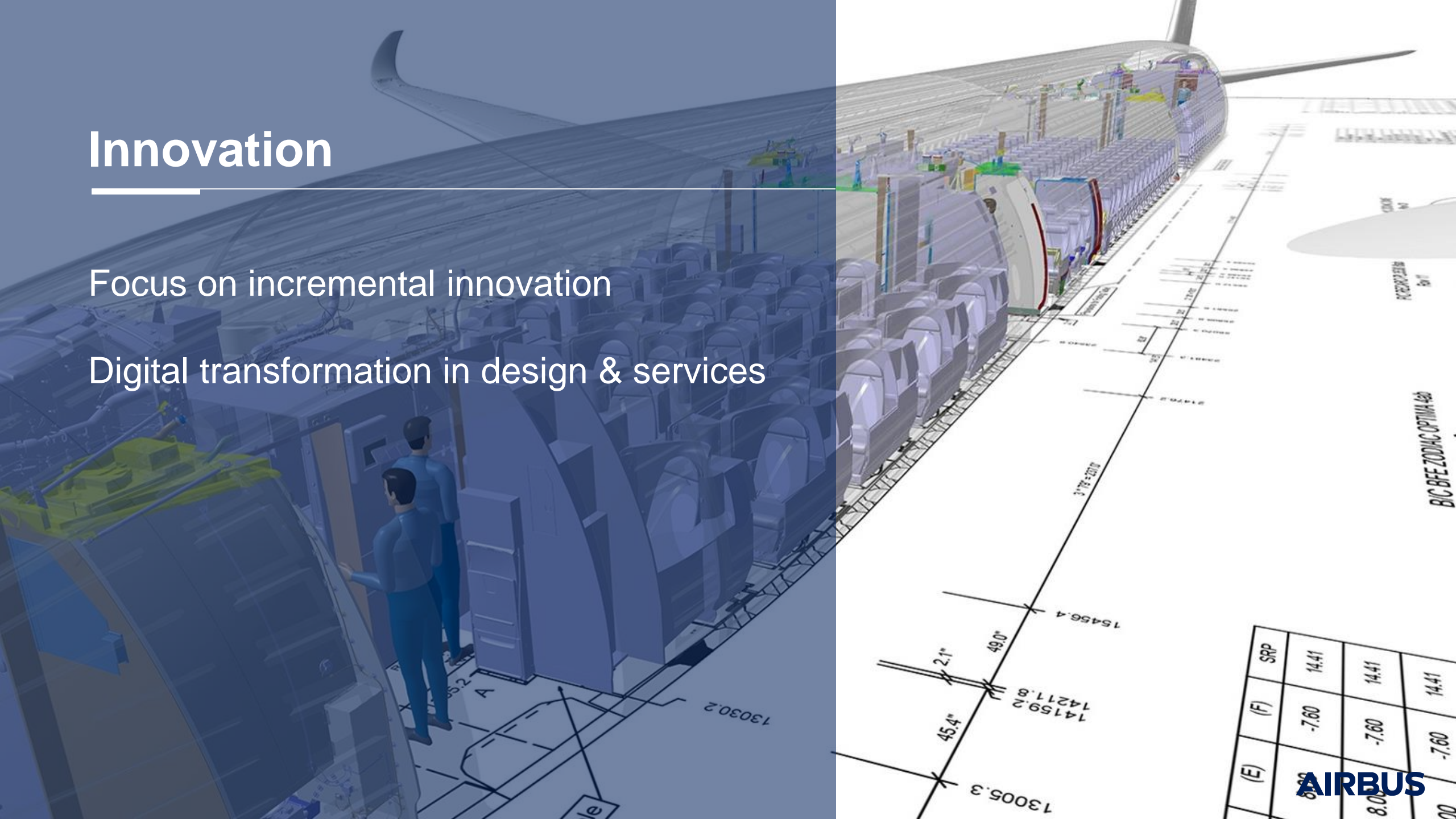
Focus on incremental innovation

Digital transformation in design & services

Innovation

Focus on incremental innovation

Digital transformation in design & services



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8.00	-7.60	14.41
8.00	-7.60	14.41
8.00	-7.60	14.41

AIRBUS



Innovation

New technologies

New processes

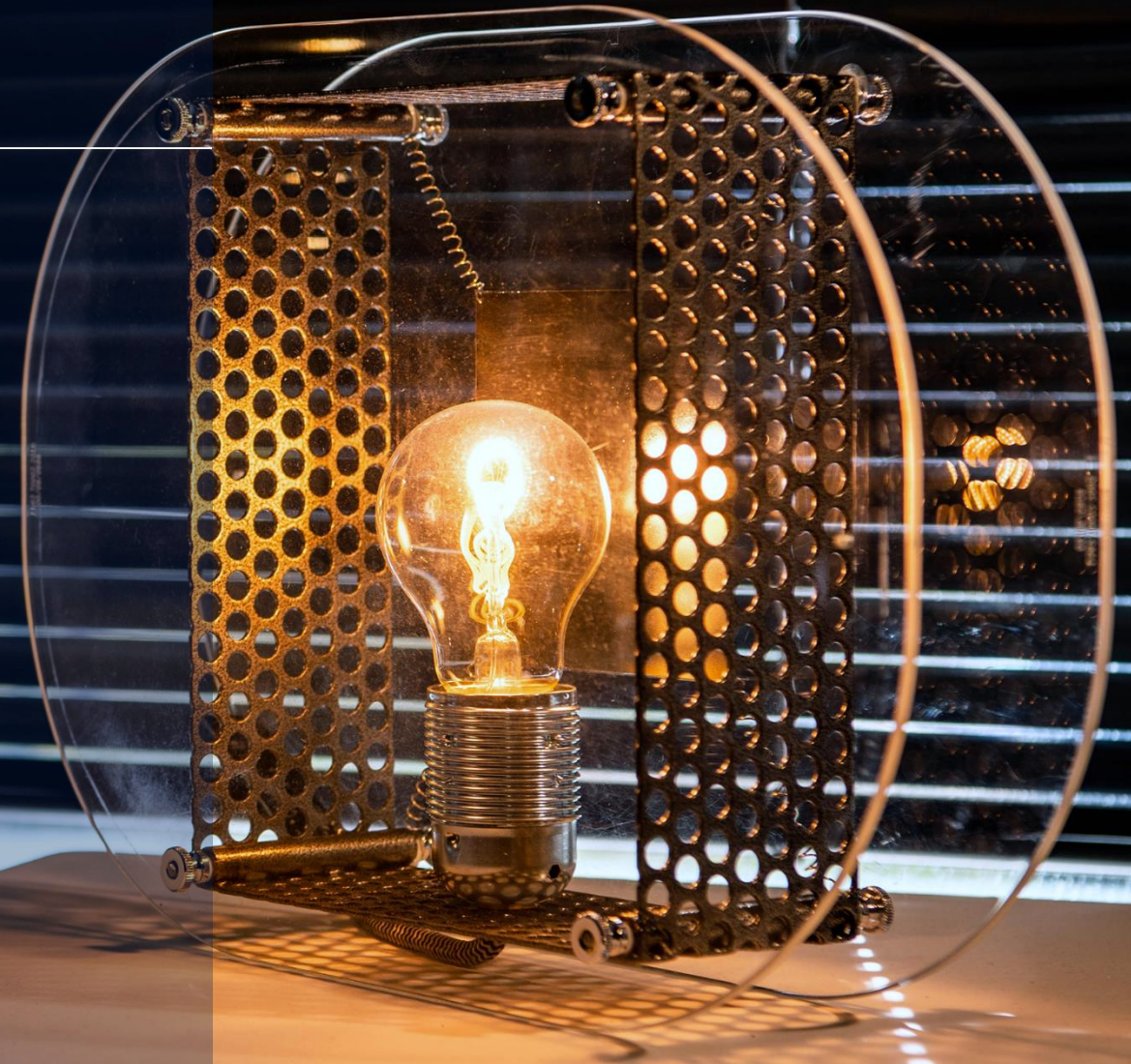
Sustainability

Sustainable aviation – a shared priority

Less impact is good business

Sustainability

Services as a major enabler for sustainability



...the next 50 years

A global actor pioneering new ways to connect people

Driving sustainable growth



Thank you