



# Airbus is a global company with a global footprint



### Global presence

4

### **Subsidiaries:**

Airbus Americas Airbus China Airbus Japan Airbus Middle East



# 1<sup>st</sup> Airbus delivery – 10<sup>th</sup> May, 1974 - A300 for Air France

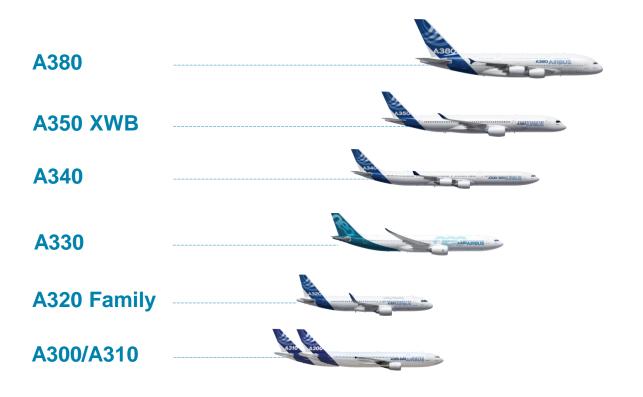


A300B2 F-BVGA

The world's first twin-engine widebody



### Airbus has sold over 14,600 aircraft & delivered almost 8,700



Orders, deliveries
backlog
14,606 orders
8,699 deliveries
5,907 backlog

13 models370 customers397 operators

To end September, 2014
A300/A310 & A340 no longer in production
Aircraft not to scale



### Strong order in-take in 2014

20 A319 660 A320 311 A321

46 A330 20 A350 WE

20 A380



Chilippine Airlines
 CANTAS QATAR ROYAL BRUNE! ANALYSE SAUGGUIF
 西藏航空 TIBETAIRLINES 社ではできます。
 では、「TIBETAIRLINES としている。」
 では、「TIBETAIRLINES というできます。」
 では、「TIBETAIRLINES

2014 orders

**1,077** aircraft

**44** customers

All models

Gross orders to end of September 2014

4 unidentified customers, 3 private customers, 2 financiers



# Airbus has a large order backlog

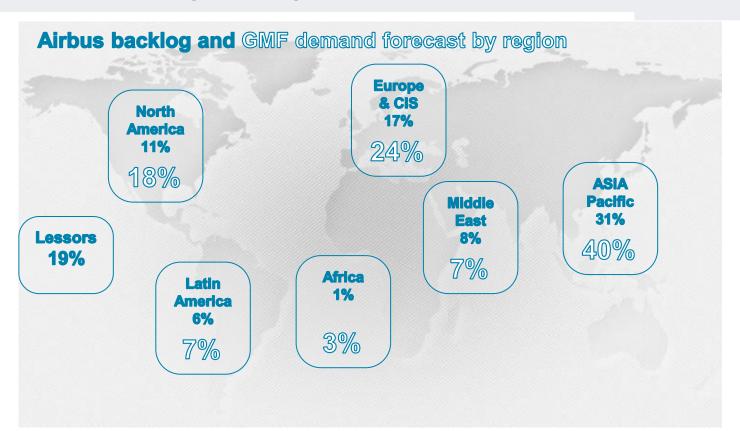
A320	1,476
A320neo	3,272
A330	234
A350>	750
08EA	175



Data to end September 2014



### Airbus backlog well aligned with demand forecast



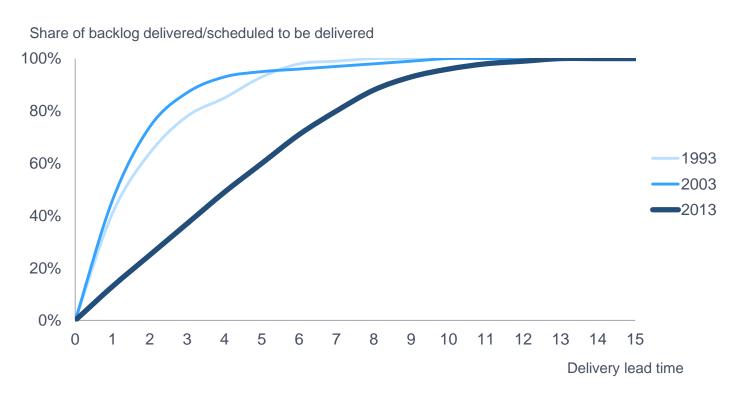
Airbus backlog

5,892 aircraft

Source: Airbus, Airbus GMF
As at end August 2014
Total backlog includes undisclosed



# Backlog today extends 3 to 4 years further in to future than before



### Backlog today

40% of the backlog is for delivery beyond 5 years

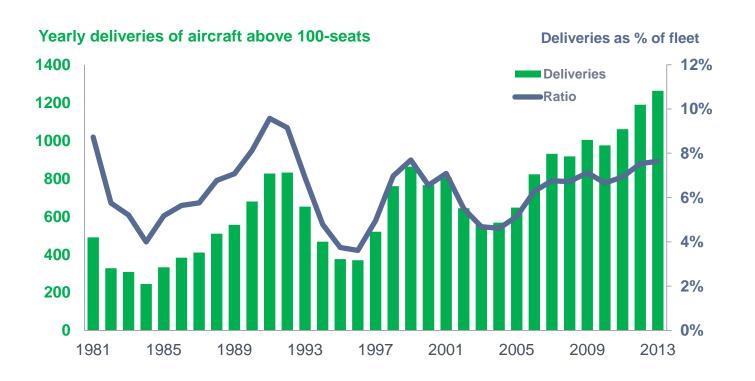
In 2003, this value was 5%

Aircraft above 100 seats, all manufacturers

Source: Airbus analysis from ASCEND database



### Last 10 years deliveries have averaged 7% of the in-service fleet



#### **Deliveries**

ratio for 2014~2018 deliveries is **7.3%** of the in-service fleet

Source: Airbus analysis from ASCEND database. All manufacturers.



### 2014~2033 Airbus Global Market Forecast - Highlights

Passenger traffic growth

4.7% CAGR\*

Freight traffic growth

**4.5%** CAGR

Passenger fleet

2014

2033

16,855 34,818 +17,963

Freighter fleet

2014

2033

1,605 2,645

+1,040

New passenger aircraft deliveries

30,555

New freighter aircraft deliveries

803

Total new deliveries

31,358

Market Value

\$4.6 trillion



\*CAGR = Compound Average Growth Rate

Passenger aircraft ≥ 100 seats

Freighter aircraft >10T



# 20-year demand for 31,358 new passenger & freighter aircraft

20-year new deliveries of passenger & freighter aircraft



**Very Large Aircraft** 

**22,071** aircraft **70%** units **45%** value

**7,786** aircraft **25%** units **44%** value

**1,501** aircraft **5%** units **11%** value

**31,358** aircraft **\$4.6** trillion

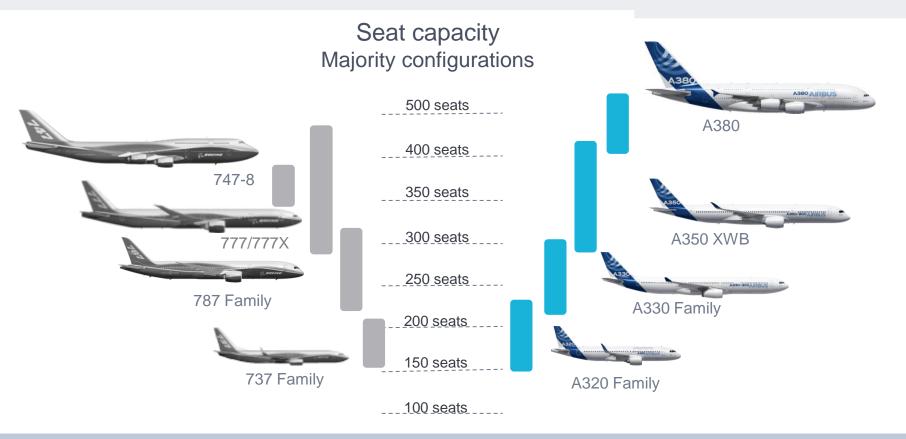
Passenger aircraft (≥ 100 seats)

Jet freight aircraft (>10 tons)

Source: Airbus GMF



# Airbus: The most complete, far-sighted product line





### All Airbus aircraft share unique commonality features

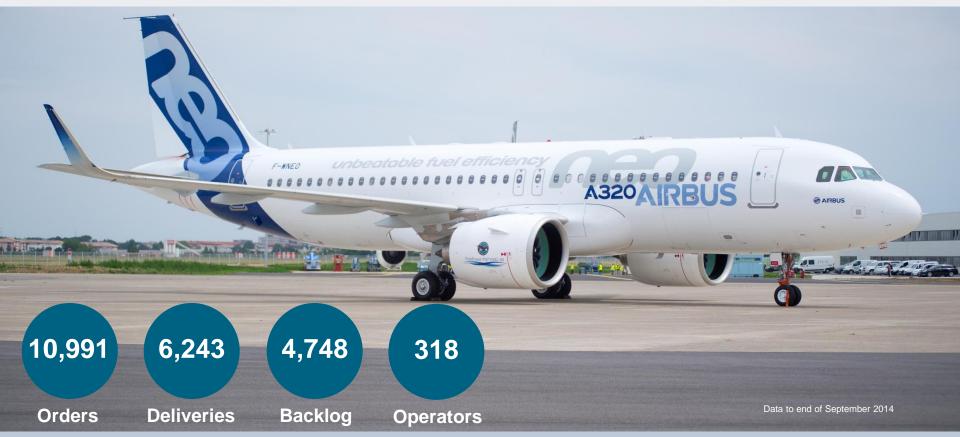


### Airbus commonality

Similar cockpit leads to reduced training time and higher crew productivity

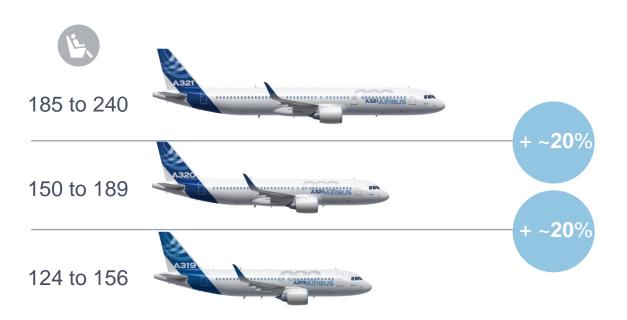


# Almost 11,000 A320 Family sales





## One type, three equally spaced models



## A320 Family

most
efficient
coverage
of the single
aisle market

Optional features required for some configurations



<sup>\*</sup> Typical two-class and high-density seat counts

# A320 Family production – rate 42 today

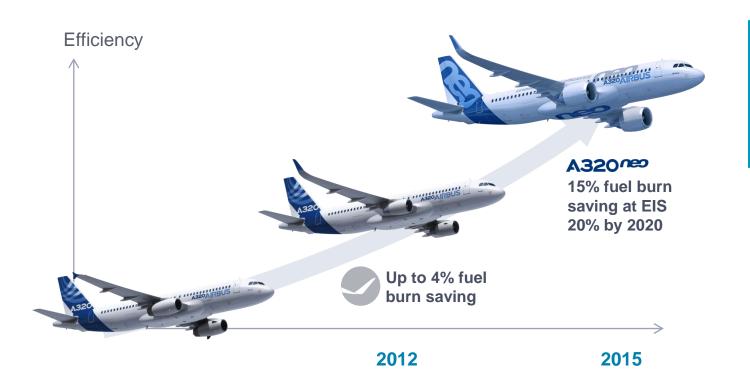


Airbus production

Rate 44 Q1/2016, rate 46 from Q2/2016



## Well-defined A320 Family product strategy

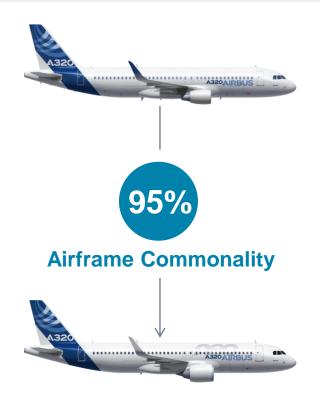


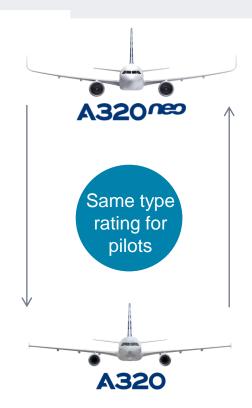
A320 strategy

Building on success



## Maximum commonality and seamless operations







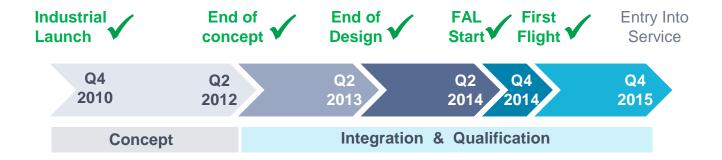
## A320neo programme is on schedule



#### A320neo

-

Seamless integration into the final assembly flow





### NEO leads the MAX in orders and customers



43

#### Customers

+ Including 12 customers converting 234 NG 10% conversions Single-aisle market

**60%** preference for A320neo

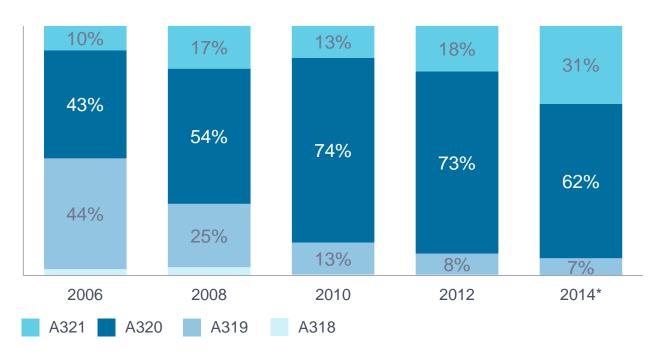
Data to end September 2014

Source: Airbus & Boeing



## The single aisle market is moving to larger aircraft

A320 Family deliveries (% units)



### **Market trend**

Clear demand for larger and more efficient aircraft

Source: Airbus Orders & Deliveries



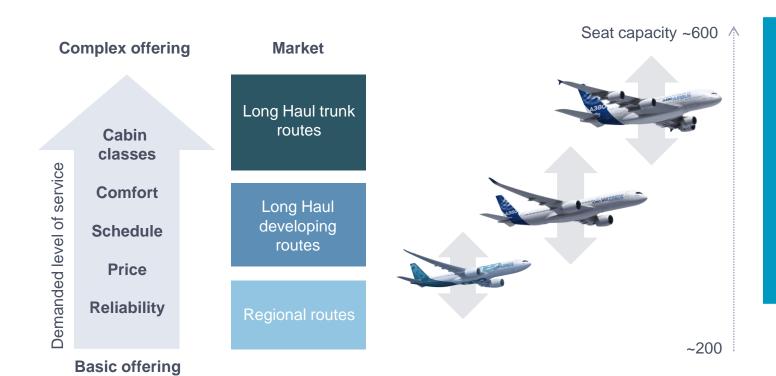
<sup>\*</sup> Projected delivery mix for 2014

# Airbus widebody Family - matching market needs





# Airbus serving the wide-body market



Airbus wide-body Family

Market
Matched
Capacities

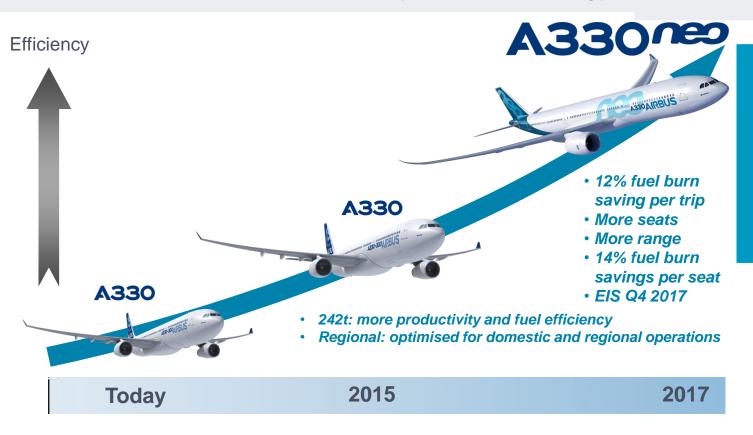


## Over 1,300 A330 sales





### Well-defined Airbus A330 Family product strategy



A330 development

Matching market needs

Ensuring program continuity



## Strong A330neo launch









# A330neo launch

4 airlines

3 lessors

127 commitments







As at 31st August, 2014



### A350 XWB: Now certified





### A350 XWB firm order status























#### **A350 XWB**

750 orders

39 customers

**31** Countries

3 Alliances

5 Lessors

As of end September 2014



# 1st A350-900 for Qatar Airways





# A330 & A350 – Complementary twins





## A380 takes off or lands every 5 minutes





# 17<sup>th</sup> September.....Qatar Airways became the 12<sup>th</sup> A380 operator



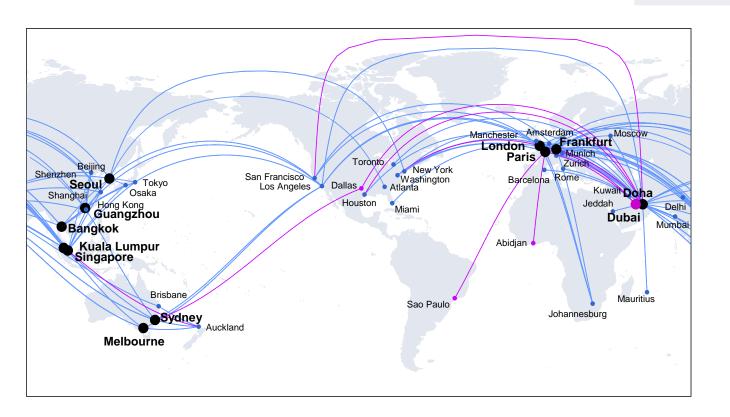


# Etihad will be the next operator in 2014





### The A380 Network extends to 41 destinations, served by 81 routes



2014 A380 network additions

Dallas Mumbai, Delhi Kuwait London Gatwick Barcelona Shenzhen Abidjan



OAG data at July 2014



### The Airbus Family is well placed to meet future market needs



The undisputed VLA market leader



Certificated
EIS 4Q 2014
Strong market
momentum &
recognition



Continual Improvements to match market needs



Almost 11,000 sales NEO is the clear market preference



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