Aerospace accelerator

Airbus BizLab

AIRBUS

Why business innovation @Airbus?

Changing rules in a fast-moving environment

" a pioneering spirit that puts innovation at the heart of everything we do... "

Evolution of customer needs leads to rapid development of new usages	**New competitors innovating at an even faster pace**	**New sources of creativity to be found beyond the aerospace ecosystem**	**New scope of innovation beyond technology towards more service and business model-oriented**

What is the Airbus BizLab?
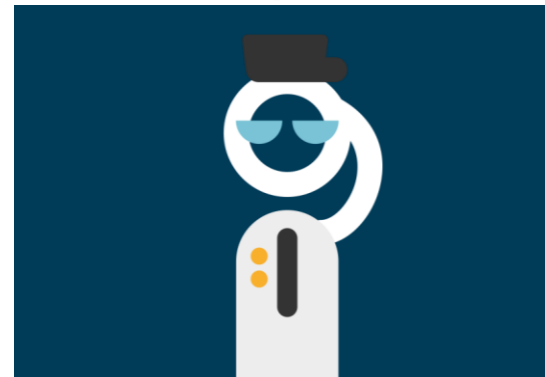
THE GLOBAL AEROSPACE ACCELERATOR

A global network of accelerators where Airbus Innovators and start-ups speed up the transformation of innovative ideas into valuable Businesses, within an extended innovation ecosystem.

- Entrepreneurs

- Intrapreneurs

What do you get with the Airbus BizLab?

The acceleration programme

1. 6-month acceleration program tailored for aerospace-related projects
2. Solid implementation program to prepare hand-over/exit
3. Co-working spaces
4. Access to an extended innovation ecosystem
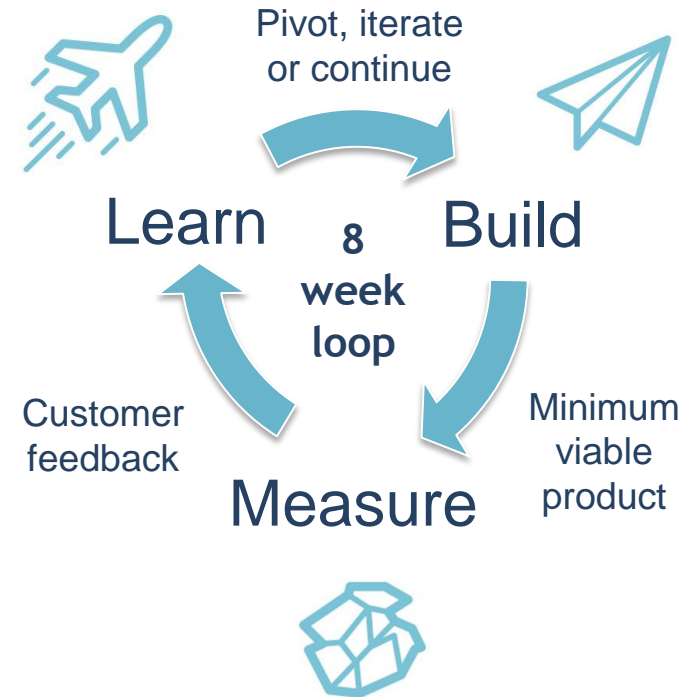5. Be part of an open, entrepreneurial community with Airbus

The acceleration method

Topic #4 Team capabilities

Topic #1 Customer desirability

Topic #2 Solution feasibility

Topic #3 Business viability

Pivot, iterate or continue

Learn

8 week loop

Build

Customer feedback

Measure

Minimum viable product

Which projects & start-ups are in the Airbus BizLab?

Selection of projects & start-ups successfully accelerated @Toulouse

UWINLOC

Internet of Things
Location and identification solution based on battery-less low cost tags suited for volume asset tracking.

3dTrust

Distributed Manufacturing
Enabling distant manufacturing by streaming encrypted data to 3D printers and collect traceability and quality information about printing process.

AIRCAM

Aircraft Inspection
End to end solution using lightweight UAVs with full autopilot to visually inspect Aircraft in production.

AIRBUS

Selection of current start-ups @Hamburg

Industry 4.0

Offering a digital platform with connected smart tools to provide optimal support for manual work processes.

Communication Technology

Developing a new wireless technology for secure high speed data transmission using visible light (Li-Fi).

Internet of Things

Making big data small by software solutions to reduce data from any sensor in a significant and smart way.

What's coming next...watch out

THANK
YOU !