

STEPHANE GINOUX

Stéphane Ginoux was appointed President, Airbus Japan K.K. in July 2010. In this position, Stéphane Ginoux has overall responsibility for Airbus activities in Japan. In addition to this role, he serves as Representative for Japan of Airbus from November 2016.



Stéphane Ginoux was dispatched to Japan in 1992 by the French Ministry of Finances in the frame of an exchange of experts between the Japanese and the French Governments. He was then trained at MITI and assigned to the Japan External Trade Organization (JETRO) in Tokyo, where he stayed for almost 3 years. In 1995, he became Commercial Attaché in charge of transport and mechanical affairs at the French Embassy in Tokyo. In 1996, he was appointed Deputy Representative of Eurocopter Tokyo office and promoted to Representative of Eurocopter in Japan in August 1997. In addition to being Representative of Eurocopter, he became President of Eurocopter Service Japan in 1998, a company dedicated to technical support and guidance to the Japanese customers.

In August 2001, Stéphane Ginoux was appointed Director of EuroHeli Corporation, a joint venture created with Itochu to distribute Eurocopter helicopters in Japan. He was then promoted to Managing Director of EuroHeli Corporation in June 2004. After the successful merger with Euroheli in April 2009, the name of the company was changed into Eurocopter Japan and Stéphane Ginoux appointed as the President. In July 2009 after another merger with ANA helicopter maintenance branch, Eurocopter Japan T&E was created, as a subsidiary of Eurocopter Japan in charge of maintenance, training and customization activities. In addition to Eurocopter Japan, Stéphane Ginoux also assumed the function of President of Eurocopter Japan T&E since July 2009. Eurocopter Japan merged with Eurocopter Japan T&E in April 2012. In January 2014, Eurocopter Japan changed its name to Airbus Helicopters Japan. Stéphane Ginoux served as President of the company until October 2016.

From 2013, Stéphane Ginoux has served as the Chairman of the Aeronautics and Space Committee of the European Business Community in Japan. He was also appointed in 2004 by the French Minister for Foreign Trade as “Conseiller du Commerce Extérieur de la France” (French Trade Advisor) and has been assuming this function on a voluntary basis since then.

Stéphane Ginoux was born in December 1967 in France. He graduated from Université Paris Dauphine, Department of Economics, from Institut National des Langues et Cultures Orientales, and from INSEAD.