Airbus shortlists 51 teams for Fly Your Ideas global competition

#Airbus #flyyourideas

**Toulouse, 17 December 2018** – Airbus has selected 51 international student teams to go into round two of its sixth Fly Your Ideas global challenge. Students were invited to innovate in six key areas covering Electrification, Data Services, Cyber Security, Internet of Things, Artificial Intelligence and Mixed Reality.

The teams involving 179 students representing 47 nationalities from 66 universities developed ideas which included solutions for surveillance drones, alternative power generation, ground-breaking in-flight entertainment systems and many others. The shortlisted teams have three months to mature their ideas with the support of Airbus mentors and aerospace experts before up to six finalists are chosen. Finalist teams will compete for a share of the €45,000 prize and the chance to take their idea forward within the aerospace industry. Teams will share project updates, photos, sketches and stories using #flyyourideas and will be captured on the social wall on www.airbus-fyi.com.

The competition is an offer from Airbus to students worldwide to bring their ideas to life together with a leading global company on real industry challenges. Airbus is looking for ideas that change the future of aerospace and create a safer, cleaner and better-connected world.

The majority of participants come from engineering, digital and technology disciplines with 90% studying subjects such as Engineering, Information Technology, Nanotechnology or Telecommunications. Seven out of ten teams include mixed nationalities, genders, profiles or disciplines. Airbus sees diversity as an essential driver for innovation and success. With regards to the region, Europe and Asia-Pacific lead the field. Countries which are represented for the first time in Round 2 include Ghana, Kazakhstan, Vietnam and Zimbabwe.

You can also find out more about Airbus Fly Your Ideas and the unique partnership enjoyed with UNESCO on the competition website. Please also join the Facebook community at www.facebook.com/AirbusFlyYourIdeas.

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**About Airbus**

Airbus is a global leader in aeronautics, space and related services. In 2017 it generated revenues of € 59 billion restated for IFRS 15 and employed a workforce of around 129,000. Airbus offers the most comprehensive range of passenger airliners from 100 to more than 600 seats. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world’s leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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This and other press releases and high resolution photos are available on: AirbusNewsroom
NOTES TO EDITORS

Key figures Fly Your Ideas 2019

- **Number of ideas submitted:** 270
  - Number of countries involved: 72 (80 nationalities)
  - Number of universities involved: 284
  - Top 5 countries: India – 43 teams, China & HK – 17 teams, France – 16 teams, Iran – 15 teams, United Kingdom – 15 teams
  - Gender mix: 48% of teams mix male and female students

- **Number of ideas chosen:** 51
  - Number of countries involved: 32 (47 nationalities)
  - Number of universities involved: 66
  - Top 4 countries: United Kingdom – 8 teams, China & HK – 4 teams, France – 4 teams, India – 3 teams
  - Gender mix: 55% of teams mix male and female students

**Fly Your Ideas competition – since the 2008 launch:**

- Partnership with UNESCO since 2012
- More than 100 countries represented
- Over 700 universities supporting
- More than 22,000 students registered
- Over 500 Airbus staff involved
- 1,900+ ideas submitted