

Press Release

Airbus signs contract with Indian startup for talent acquisition [#BizLab](#) [#Airbus](#) [#Startups](#) [#Talent](#)

Bengaluru, 13 January 2020 - Continuing its outreach to develop the innovation ecosystem in India, Airbus has signed a contract with Bengaluru-based startup Traxof Technologies to automate the talent acquisition process for Airbus' Information Management (IM) organisations in India and Europe.

Traxof was part of Airbus BizLab's startup acceleration programme Season 4. The startup was chosen after a rigorous boot camp and jury election.

"Indian startups are extraordinarily competent, competitive and entrepreneurial in spirit. All they need is some supportive acceleration to achieve viability and scale. Airbus BizLab has been providing this support to Indian startups with great results," said Anand E Stanley, President and Managing Director, Airbus India & South Asia.

Traxof's cloud-based, automated desktop and mobile-based solution provides real-time visibility and monitoring of recruitment processes to support the planned ramp up of IM resources, especially in India for Airbus' digitalisation. The platform also allows the harmonisation of workflows of different stakeholders to optimise the process.

"Traxof solves a real world problem that is shared by a wide range of our internal stakeholders with a simple off the shelf solution," said Carlo Nizam, Chief Information Officer, Airbus India & South Asia. "Talent acquisition is the first of many possible areas that can benefit from Traxof's capabilities."

Founded in 2014, Traxof Technologies is a workflow automation startup that provides 100% customisability, natural language-based interaction, ease of usage, process optimisation, interfacing with external tools and better human - computer interaction.

About Airbus BizLab

Airbus BizLab is a global aerospace business accelerator where startups and Airbus intrapreneurs speed up the transformation of innovative ideas into valuable businesses. Since its inception in 2015, Airbus BizLab has accelerated 72 startups and 54 internal projects, which have raised a combined € 23.5 million.

About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2018 it generated revenues of € 64 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world's leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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