Why business innovation @Airbus?
Changing rules in a fast-moving environment

"a pioneering spirit that puts innovation at the heart of everything we do..."

Evolution of customer needs leads to rapid development of new usages

New competitors innovating at an even faster pace

New sources of creativity to be found beyond the aerospace ecosystem

New scope of innovation beyond technology towards more service and business model-oriented
What is the Airbus BizLab?
THE GLOBAL AEROSPACE ACCELERATOR

A global network of accelerators where Airbus Innovators and start-ups speed up the transformation of innovative ideas into valuable Businesses, within an extended innovation ecosystem.

- Entrepreneurs
- Intrapreneurs
What do you get with the Airbus BizLab?
The acceleration programme

1. 6-month acceleration program tailored for aerospace-related projects
2. Solid implementation program to prepare hand-over/exit
3. Co-working spaces
4. Access to an extended innovation ecosystem
5. Be part of an open, entrepreneurial community with Airbus
The acceleration method

Topic #1 Customer desirability
Topic #2 Solution feasibility
Topic #3 Business viability

Team capabilities

Learn

Build

Measure

Customer feedback
Minimum viable product

Pivot, iterate or continue

8 week loop
Which projects & start-ups are in the Airbus BizLab?
Selection of projects & start-ups successfully accelerated @Toulouse

**UWINLOC**
Internet of Things
Location and identification solution based on battery-less low cost tags suited for volume asset tracking.

**3dTrust**
Distributed Manufacturing
Enabling distant manufacturing by streaming encrypted data to 3D printers and collect traceability and quality information about printing process.

**AIRCAM**
Aircraft Inspection
End to end solution using lightweight UAVs with full autopilot to visually inspect Aircraft in production.
Selection of current start-ups @Hamburg

Industry 4.0
Offering a digital platform with connected smart tools to provide optimal support for manual work processes.

Communication Technology
Developing a new wireless technology for secure high speed data transmission using visible light (Li-Fi).

Internet of Things
Making big data small by software solutions to reduce data from any sensor in a significant and smart way.
What's coming next...watch out

Hamburg Season #2 Global Call for Projects.

Join the 6-month acceleration program at our BizLab in Hamburg and get access to the Airbus extended ecosystem. Benefit from coaching, mentoring, expert connections and the final Demo Day.

Turn your ideas into valuable businesses.

Apply now until 24 July, 2016.

http://tiny.cc/ApplyBizLabHH
THANK YOU!