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24th January 2013**Airbus selects students with most innovative ideas to shape the future of flight****Some 100 teams selected for second round in global Fly Your Ideas contest**

Airbus has selected 100 student teams from across five continents to go to the next round of the 2013 Fly Your Ideas challenge. Of these, 49 per cent are from Asia Pacific, 37 per cent from Europe, 8 per cent from the Americas, 3 per cent from Africa and 3 per cent from the Middle East.

To find out more and to follow the teams go onto www.airbus-fyi.com.

At this stage of the competition, Airbus has identified the most innovative ideas from over 600 teams who entered the third edition of the UNESCO-backed competition. The number of participants has doubled compared to the previous contest. The Fly Your Ideas contest challenges students worldwide to develop ideas for a more sustainable aviation industry.

The teams now have until 12th April 2013 to explore, test and develop their concepts. While the idea remains in the hands of the students, an Airbus mentor and expert have been assigned to each team to support, inspire and challenge the competitors.

"Fly Your Ideas offers a unique opportunity for the students involved to gain valuable insight into this cutting-edge industry which today supports over 56 million jobs and 35% of global trade," explained Charles Champion, Airbus Executive Vice President Engineering and Patron of Fly Your Ideas. "I am delighted to see the enthusiasm of the teams and our Airbus experts who are committed to sharing their know-how with these students from around the world who are the innovators of the future."

The students are battling it out to be one of the five final teams to present their idea to a panel of Airbus and industry experts at Airbus in Hamburg, Germany on 12th June 2013. The Awards Ceremony will take place in Paris on 13th June 2013 at the UNESCO headquarters. At stake, are the first prize of €30,000 and the chance for the winning team to host an 'innovation week' on campus run by Airbus experts. The runner up team wins €15,000.

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Pictures and information available on: <http://www.airbus.com/presscentre/pressroom/>

More details on challenges and on the competition on: <http://www.airbus-fyi.com/>

Note to editors:

UNESCO supports the 2013 edition of the Fly Your Ideas competition to underline the central role of engineering in creating a sustainable future and to inspire a new wave of engineering talent.

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This year the teams were asked to submit ideas to address one of the following challenges: “Energy”; “Efficiency”; “Affordable Growth”; “Traffic Growth”; “Passenger Experience”; or “Community Friendliness.” These have been identified by Airbus as six key challenges of the 21st century for a sustainable aviation industry.

About Fly Your Ideas 2013

- 6089 students registered for Fly Your Ideas 2013
- 2556 students, 618 teams, 82 nationalities participated in Round 1
- 441 students, 102 teams, 48 nationalities involved in Round 2
- 200+ Airbus mentors, assessors and experts involved

Competition Calendar

- Round One: September 2012 – December 2012 (One page proposal)
- Round Two: January 2013 – April 2013 (102 teams chosen to deliver a 5000 word report and a short video)
- Round Three: May 2013 – June 2013 (5 teams chosen to present to a jury of Airbus and industry experts)
- Final presentation (in Germany) and awards ceremony (in France) – June 2013

Fly Your Ideas 2011 and 2009

- 2,600 students from 75 countries registered for the competition; 84 teams were selected for Round 2, with 5 teams going through to the final.
- WINNERS 2011: China - China's Nanjing University of Aeronautics and Astronautics won with their ground-based wind power generation system that exploits the wakes of aircraft during take-off and landing.
- WINNERS 2009: Australia - The multinational team 'Coz' from the University of Queensland, Australia, were awarded the winning prize in June 2009. Their project focused on the use of a pioneering natural fibre composite - made from castor plants - in aircraft cabins.