

Avril 2011

Fly Your Ideas Challenge 2011– Jury Members

The independent jury comprises the following industry experts:

Ms. Barbara Cassani

Barbara Cassani was founder and CEO of the UK-based low cost airline, Go – initially a subsidiary of British Airways, then bought by management, grown to profitability and merged with the UK's easyJet – and also the founding Chairman of London's successful 2012 Olympic bid. She is a non-executive Director on the board of Air Berlin and has also served as Chairman of Spanish low cost airline Vueling and European hotel group, Jurys Inns. Ms. Cassani graduated magna cum laude from Mount Holyoke College and holds an MA in international relations from Princeton University.

Mr. Peter Horrocks

Peter Horrocks is Director of the BBC's Global News division, responsible for leading the BBC's international news services across radio, television and new media. He is a member of the BBC's Direction Group and the BBC's Journalism Board. The division brings together BBC World Service, the BBC World News television channel, the BBC's international facing-online news services, BBC Monitoring, and BBC World Service Trust – the BBC's international development charity. He was previously Director of BBC World Service responsible for its overall editorial leadership and management. Mr. Horrocks has worked for the BBC since 1981, holding senior management and editorial posts in television, radio and online. He graduated from the University of Cambridge.

Mr. Andrew Parker

Andrew Parker is Senior Vice President of Public Affairs, International Affairs, Industry Affairs and the Environment at Emirates Airline. In this role he is responsible for managing the airline's global government and international relations, public and industry affairs and the Group's environmental policy, issues and engagement. This involves representing the Airline in government negotiations, air services talks and broader political and public affairs engagement worldwide. He is also on the Board of the Emirates Airline Foundation, a charity specialising in supporting needy children around the world.

Professor Johann-Dietrich Wörner

Johann-Dietrich Wörner is the Chairman of the Executive Board of the German Aerospace Center (DLR). He was appointed to the Berlin Brandenburg Academy of Sciences and is representative of the Technical Sciences Section of the German Academy of Sciences Leopoldina. He is also a member of the board of École Centrale Paris and Lyon, the Convention for Technical Sciences (acatech) and the supervisory board of Röhm GmbH, among others. Prof. Wörner studied civil engineering at the Berlin Institute of Technology and Darmstadt Technological University. He received honorary PhDs from the State University of New York (U.S.), the technological universities of Bucharest (Romania) and Mongolia, St. Petersburg University for Economics and Finance (Russia), and École Centrale Lyon (France).

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The Airbus representatives in the jury are:

Mr. Charles Champion

Appointed in 2010 Executive Vice President of Engineering at Airbus, Charles Champion is responsible for research and technology, overall product architecture and concept development, the design office, integration, flight-testing and continued airworthiness. He is also a member of the Airbus Executive Committee and the patron of the Airbus Fly Your Ideas 2011 competition. Mr. Champion held various management positions from manufacturing to commercial activities within Airbus, including head of Customer Services and of the A380 programme. He has more than 30 years of experience in aeronautics. Mr. Champion graduated from Ecole Nationale Supérieure de l'Aéronautique et de l'Espace in Toulouse and holds a Master of Science from Stanford University, California.

Ms. Andrea Debbane

Andrea Debbane is Vice President of Environmental Affairs at EADS and Airbus. She joined Airbus in 2003 in the Public Affairs and Communication Department to brand the A380 as the world's favourite and most iconic plane. She is Executive Director of the Airbus Corporate Foundation that supports environment, youth development and humanitarian initiatives and projects. Having started her career with the Government of Canada, Andrea also worked for the Coca-Cola Company in Japan and Asia before joining Airbus. She holds an MBA from IMD in Lausanne, a BA Honours from Concordia University in Montreal and is a recipient of the Japanese Government Scholarship for post-graduate studies.

Ms. Lindsey Mi

Lindsey Mi is Vice President of Communications at Airbus China. Prior to this, she led the Chinese communications functions for some of the world's biggest brands, including Dell Computer and General Motors. Lindsey started her career in journalism at BusinessWeek Magazine of America in Beijing. She graduated from Beijing Normal University having majored in English Language and Literature, and furthered her studies by gaining diplomas in Linguistics from Bell College in England and Business Administration and Management from Washington State University in the U.S.

Ms. Mary Prettyman

Mary Prettyman is Vice President of Marketing, North America at Airbus since 2008, overseeing marketing and business operations departments, managing the airline fleet analysis and presentation activity for airlines, and promoting Airbus products and strategy in the region. During her 15-year tenure with Airbus Americas, she has been involved in transactions for more than 250 aircraft. Prior to joining Airbus she worked at other aircraft manufacturers in marketing and engineering positions. Mary holds a degree in Aeronautics and Astronautics from MIT and a Master of Science in Civil Engineering from the University of California at Berkeley.

Dr. Kiran Rao

Kiran Rao is Executive Vice President of Sales and Marketing at Airbus and President Airbus India. He joined Airbus in 1992 and since then he has held different senior positions in Marketing and Sales. He began his career at the Aerodynamics Department of British Aerospace at Hatfield working on flight-control systems before joining the Marketing department and working for Indian, Middle East and Southeast Asia markets. Dr. Rao graduated with a degree in Aeronautical Engineering at City University, London. His studies continued at City University with a PhD in transonic aerodynamics.

Mr. Richard Tisseyre

Appointed in 2010 as Senior Vice President of Airbus Innovation Cell, Richard Tisseyre is responsible for identifying and maturing game-changing technologies, processes and business models for future-generation products and services. Before joining Airbus, he held various management positions in the aerospace industry, within EADS as well as Thales and Alcatel Space. Mr. Tisseyre graduated from L'Institut Supérieur de l'Aéronautique et de l'Espace.

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Further biographical information and photos are available on www.airbus-fyi.com