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The Newsletter of Airbus Middle East

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Ahlan!

By Fouad ATTAR
Managing Director
Airbus Middle East

As we close the month of May, I would like to offer our re-branded ASFAAR for your readership. I hope this publication provides an informative channel for you to continue to enjoy reading and learning more about our customers, products and the events across this wide region.

In this issue, we bring you another one of our successful customers. The newly rebranded flynas has recently gone through transformations of the company's corporate identity as well as introducing wide body A330 aircraft to serve its expanding long haul network.

The other story which we have prepared for you is on the newly announced cabin for Etihad Airways A380 fleet as the airline will receive its first delivery of the type during this year. Indeed, many airlines in Middle East are increasingly pioneering new initiatives and Etihad Airways' latest and unique inflight cabin features are testaments to this.

Fouad Attar

NEWS BITES

- A350 XWB MSN004 successfully undertakes water ingestion tests at Istres
- Airbus marks 40 years since its initial A300B2 delivery

SPOTLIGHT flynas: Saudi Arabia's first and largest low cost carrier

For this issue, we bring you the story of another low cost carrier in our region. flynas is a Saudi Arabian low-cost carrier with added value (Low Cost Carrier Plus) flying a young fleet of 27 aircraft, operating nearly 950 weekly flights to 26 destinations within and outside of Saudi Arabia. Launched in 2007, flynas has successfully operated over 140,000 flights carrying more than 15 million passengers, a number that has steadily grown over the years.

flynas is headquartered in Riyadh and operates from three main hubs which include King Abdulaziz International Airport in Jeddah, King Khalid International Airport in Riyadh and Prince Mohammed Bin Abdulaziz International Airport in Medina.

In 2013, flynas unveiled a new modern identity and has made investments in enhancing its fleet of aircraft. The airline has also introduced a dedicated Business Class Cabin, and by the end of that year, flynas had successfully carried 3.3 million passengers.

This year flynas launched the Low Cost Carrier Plus (LCC+) concept that allows the carrier to offer its passengers value-added, services-driven, yet affordable international air travel on Business Class, Economy Class, and Economy Plus, as part of its 'Global Flight Routes' program.

In addition to utilising a fleet of over 20 A320 aircraft and reflecting the airline's expansion into long haul operations, flynas has recently introduced Airbus A330 aircraft into its fleet, while upgrading its in-flight offering to include a 12-seat Business Class Cabin and smarter onboard IFE system.

For more information, please visit www.flynas.com

Etihad's A380 'Residence' redefines comfort in the sky

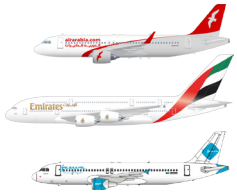
This month, Etihad Airways unveiled the cabin products which would furnish their soon to be delivered A380 fleet. The first ever - and remarkably luxurious interiors, designed for Etihad Airways A380 feature unique private 'residence' with a living room, separate bedroom and ensuite bathroom. The Residence by Etihad is the only three-room suite in the sky.

The first class experience in Etihad Airways A380 would be nothing short of an 'exclusive comfort' in the air. Termed as 'The First Apartment', this cabin product features fine leather, an ottoman transforming into an 81-inch long bed, and a 23" adjustable TV.

Business class passengers can also relax on 79" fully flat bed while enjoying the latest blockbusters on their 18" size personal screens, all of which are complemented by in-seat massage.

There is much more to see and learn about the newly unveiled Etihad Airways cabin products at www.etihad.com

DELIVERIES THIS MONTH



AIR ARABIA A320

EMIRATES A380

JAZEERA AIRWAYS A320

AIRBUS MIDDLE EAST
DUBAI AIRPORT FREE ZONE EAST WING 2, MEZZANINE FLOOR
P.O BOX 54341, DUBAI, UNITED ARAB EMIRATES
PHONE +971 4 299 6761
FAX +971 4 299 6762
WWW.AIRBUS.COM
ASFAAR@AIRBUS.COM
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