asfaar
23
نشرة أيرباص الشرق الأوسط
أسفار
The Newsletter of Airbus Middle East
January 2013 Vol. 3 Issue 4

Ahlan!

By Fouad ATTAR
Managing Director
Airbus Middle East

Great start of the year for Airbus!

Globally we achieved a company record of deliveries while regionally we expanded our presence by appointing an industry veteran, Engineer Ali A. Milaat, to lead our operations in the Kingdom of Saudi Arabia.

We are also particularly proud to have delivered the very first sharklets-equipped aircraft in the Middle East which went to Air Arabia. As a strong advocate for the A320 family, it is fitting that Air Arabia has become the first carrier in the region to benefit from the four per cent fuel saving our new Sharklets deliver. In addition, Syphax Airlines has become the first A320neo customer in Africa with the purchase of 3 A320neo aircraft and 3 A320 with Sharklets aircraft.

Fouad Attar

2012 marks another successful year for Airbus

2012 results are out and we are proud to highlight the achievements made by Airbus throughout the past year.

Globally, Airbus delivered a company record of 588 aircraft to 89 customers (17 new) and exceeded its order target of 650 by winning 914 gross orders. These orders include 305 A320s, 478 A320neos, 82 A330/A340s, 40 A350 XWBs and nine A380s. Airbus' backlog sets a new industry-wide record of 4,682 aircraft valued at over US$638 billion.

Net orders reached 833 aircraft worth US$96 billion. These include 739 A320 Family aircraft taking Airbus past the 9,000th single aisle order.

In 2012, the A350 XWB progressed well. The final assembly line became fully operational, the structural assembly of the first A350 XWB which will make first flight this year was completed and "electrical power on" of the aircraft was accomplished. For more on this, visit www.airbus.com.

2012 achievements for Airbus Middle East

52% MARKET SHARE	55 DELIVERIES*	587 BACKLOG
Achieved with orders* for 31 aircraft from five customers across MENA, valued at nearly $4.6bn.	Three aircraft families to 14 customers across MENA region.	Passenger and freighter aircraft at end of 2012, accounting for nearly 13% of total Airbus backlog.

*Gross orders
*Deliveries include new leased aircraft to airlines in MENA

NEWS BITES

- Airbus continues to increase its operations in the Middle East through the opening of its latest base in Jeddah, Kingdom of Saudi Arabia.
- Airbus has installed the first A330 ailerons assemblies to be made in the UAE by Strata, a division of Mubadala, located in Al Ain, UAE.
- Airbus boosts the revenue potential of the A321neo with a new five door Space-Flex cabin option offering up to 236 seats.
- Deliveries this month:
  - Afriqiyah A320
  - Air Arabia A320 with Sharklets
  - Saudia A321

SPOTLIGHT

2013 started as the year of the 'firsts' for Airbus Middle East

Air Arabia is the first airline in Middle East and Africa to fly the A320 with Sharklets

The first story of 'Airbus' firsts' in MENA this year belongs to Air Arabia becoming the first A320 with Sharklets operator in our region. As at beginning of 2013 this successful Airbus customer operates a fleet of 25 Airbus A320 aircraft from its hub in Sharjah, UAE. In addition, Air Arabia Maroc flies a total of four A320s out of Morocco and Air Arabia Egypt operates three A320 aircraft. Now, with delivery of the first A320 with Sharklets aircraft, Air Arabia will enjoy even more enhanced fuel efficiency and payload capability.

Syphax Airlines becomes first NEO customer in Africa

The second story of 'firsts' belongs to Syphax Airlines in Sfax, Tunisia. The airline has placed order for three A320neo and three A320 with Sharklets aircraft, making it the first NEO customer in Africa. Syphax Airlines currently operates a fleet of two A319s with flights mainly to France and Turkey.

AIRBUS MIDDLE EAST
DUBAI AIRPORT FREE ZONE
EAST WING 2, MEZZANINE FLOOR
P.O BOX 54341, DUBAI, UNITED ARAB EMIRATES
PHONE +971 4 299 6761
FAX +971 4 299 6762
WWW.AIRBUS.COM
ASFAAR@AIRBUS.COM
© AIRBUS MIDDLE EAST 2012
ALL RIGHTS RESERVED
AIRBUS