

Ahlan!

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The aviation industry is constantly growing and have proved to be resilient when faced with international crises.

But with the forecasted annual global traffic growth of 4.7% over the coming 20 years, we are in need for the innovative talent and work force that can manage this growth and help evolve our industry to become smarter, greener and more efficient.

At Airbus Middle East, we have been working to attract more talent from the region to consider careers in aviation and have launched platforms such as 'The Future by Airbus' to create a dialogue with you, our industry partners, in order to collaborate on such matters for the benefit of our future.

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-  Largest A350 XWB customer, Qatar Airways converts A350-800 orders into more of larger A350-900 and A350-1000 types.
-  Afriqiyah Airways places firm order for four more A350 XWBs.
-  Etihad Airways orders two more A330-200 passenger aircraft.
-  Iraqi Airways becomes a new Airbus customer by taking delivery of a new A330-200.
-  Maldivian Airlines becomes a new A320 operator.
-  Deliveries this month (November):
 - Emirates A380
 - Etihad Airways A320
 - Qatar Airways A320
 - Royal Jordanian A320

SPOTLIGHT

Airbus unveils its 2050 vision for 'Smarter Skies' in the Middle East

Global aircraft manufacturer Airbus released the latest instalment of the Future by Airbus, 'Smarter Skies', its vision for sustainable aviation in 2050 and beyond during the regional launch event held in Dubai. For the first time the vision looks beyond aircraft design to how the aircraft is operated both on the ground and in the air in order to meet the expected growth in air travel in a sustainable way.



Speaking at the event, Christopher Emerson, Senior Vice President, Head of Product Strategy and Market Forecast at Airbus, said: "The Middle East plays an important role in the future of aviation. It is one of the fastest growing regions between 2000 and 2012 in terms of inter-regional passenger traffic, with growth of 236 per cent. With the continual growth

of sectors such as tourism, and the region's commitment to diversifying its economy, the Middle East is now highly regarded as a significant global hub for aviation.

"With its forward-thinking approach, the Middle East region has a lot to offer to the future of travel and to help in shaping it. This correlates well with Airbus FbA programme," added Emerson. "At Airbus we believe that in the future more people should be able to share in the benefits of air travel; that a more connected world can also be a more sustainable world; and that the right combination of technology and talent – along with the right investment, support and cooperation – can make this happen."

Already today, if the Air Traffic Management (ATM) system and technology on board the aircraft were optimised (assuming around 30 million flights per year), this would save around 9 million tonnes of excess fuel annually, which equates to over 28 million tonnes of avoidable CO2 emissions and a saving of 5 million hours of excess flight time. Add to this new aircraft design, alternative energy sources and new ways of flying and you could see even more significant improvements.



As part of the Future by Airbus week-long launch in the Middle East and with the aim to recruit young talent in the aviation industry, Airbus' senior vice president of market forecast and product strategy, Chris Emerson, visited the American University of Sharjah (AUS) and Emirates Aviation College, in the UAE. During his visit, Emerson spoke to students about the future of the aviation industry and the need to be more innovative as members of the aviation industry work to achieve smarter and greener skies.

Additionally Airbus collaborated with The Little Engineer, a scientific foundation enlightening and empowering youth in the areas of science and technologies, and hosted a two-day workshop at Jumeirah English Speaking School (JESS).

